THE ALADDIN COMPANY
Home Office and Mills Bay City, Michigan 48706

ADDRESS CORRECTION REQUESTED

BAY CITY MICHIGAN

BULK RATE
U. S. POSTAGE
PAID
PERMIT 248

★1906★★★1976★

THE NORMANDY Shown on Page 49

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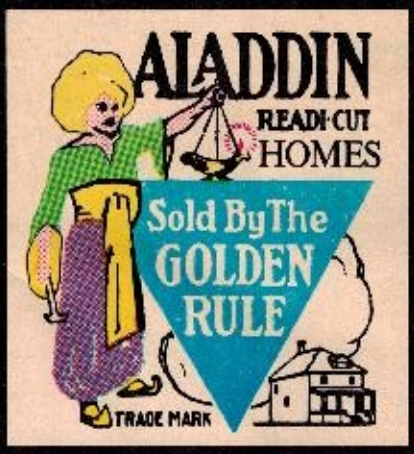
THE NORMANDY — Shown on Page 49

The ALADDIN Trade Mark Represents the Highest Standards of Homebuilding



SERVICE AND SATISFACTION

QUALITY AND LOW PRICES

Aladdin specifications comply with strictest building codes.

Leader in home design and manufacture for Seventy Years.

Aladdin's vast experience will save you time and money.

Direct buying from the manufacturer saves you money.

Dry and superior Quality Lumber is Aladdin's pride.

Integrity, "Sold by the Golden Rule"— Aladdin's guarantee.

Nationally known and accepted as the leader in its field.

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ALADDIN READI-CUT HOUSES

MATERIALS YOU RECEIVE

SPECIFICATIONS

All exposed lumber, both inside and out, in every Aladdin Home is Clear and Free from defects. The framing lumber (dimension) is free from any defects that might impair its strength and is thoroughly SEASONED. Aladdin High Standard of Excellence has constantly been maintained *SINCE 1906—an enviable record for The Aladdin Company.* To appreciate properly the flawless value of an Aladdin Home, it is only necessary to inspect a home near you and we will be pleased to send you names and addresses, or, visit our Bay City mill and inspect the materials being used. Write us today.

ALADDIN'S POLICY — NOT HOW CHEAP — BUT HOW GOOD!

YOUR ALADDIN CATALOG PRICE INCLUDES ALL MATERIALS LISTED IN OUR STANDARD HOUSE SPECIFICATIONS — BRIEFLY THESE MATERIALS CONSIST OF THE FOLLOWING ITEMS:

1. All framing lumbers from girder sill through rafters.
2. Sub-floor, wall and roof sheathing, roof shingles, felt and drip edge.
3. All exterior trim, soffit, louvers and eave vents.
4. Aluminum Siding for outside walls where shown.
5. All windows and doors as shown.
6. #1 oak shorts flooring. ⅝" particle board underlayment in kitchen, bath, lavatory, and utility.
7. All necessary interior trim, base and shoe.
8. All necessary window and door hardware.
9. All stairways as shown.
10. All shutters, wood window boxes, porch columns as shown.
11. Closet shelving and hook strip.
12. Three coats of paint, varnish or stain for all finish materials.
13. Attached garages as shown in house plan.
14. All necessary nails for above materials.
15. Pre-cut, marked, and assembled materials as indicated under "Work Savings" on other side.
16. Prepaid delivery. (See Price List).
17. Complete erection drawings and book of instructions.
18. Aladdin's guarantee of quality and satisfaction.

THE FOLLOWING ITEMS MAY BE PURCHASED FROM ALADDIN AT AN EXTRA COST:

1. Insulated glass wood windows (single glazed wood windows are standard).
2. Kitchen cabinets.
3. Aluminum storm-screens for windows and doors.
4. Insulation.
5. Read Page 61.

FOLLOWING ITEMS ARE NOT FURNISHED BY ALADDIN AND MUST BE OBTAINED LOCALLY:

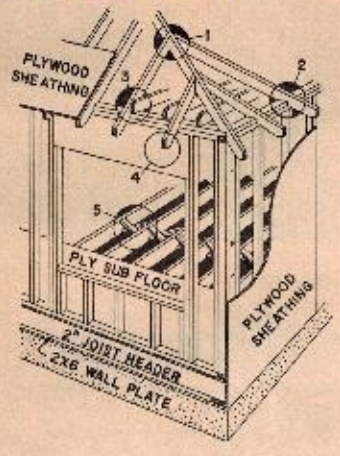
1. Masonry Materials (blocks, brick, concrete, stone, etc.).
2. Drain tile, basement support posts and basement windows.
3. Heating system.
4. Plumbing system.
5. Electrical system.
6. Interior wall lining (plaster, rocklath, wallboard, paneling).
7. Interior wall and ceiling paints.
8. Tile, linoleum, or carpeting.
9. Closet rods.
10. Eave troughing.
11. Landscaping.
12. Kitchen Appliances (stoves, refrigerators, etc.).

WORK SAVINGS FOR CONTRACTOR TO TAKE INTO CONSIDERATION:

1. Assembled exterior walls . . . sheathing applied, door and window openings cut out. (See Page 5).
2. Assembled interior wall partitions.
3. Pre-cut sills, joists, bridging, rafters, gable studs. (See Page 4).
4. Floor joist headers pre-marked for joist locations.
5. Ridge board pre-marked for rafter locations.
6. All double floor joists pre-nailed (when feasible).
7. Assembled window frames.
8. Pre-cut plywood soffit.
9. Gable frieze mitered.
10. Pre-cut cellar stairs and second floor stairs.
11. Pre-cut interior door and window trim.
12. Pre-hung interior hinged doors — locksets installed.
13. Interior doors pre-sanded.
14. Kiln dried quality construction materials.

WRITE FOR DETAILED SPECIFICATIONS

Efficient planning saves you money...

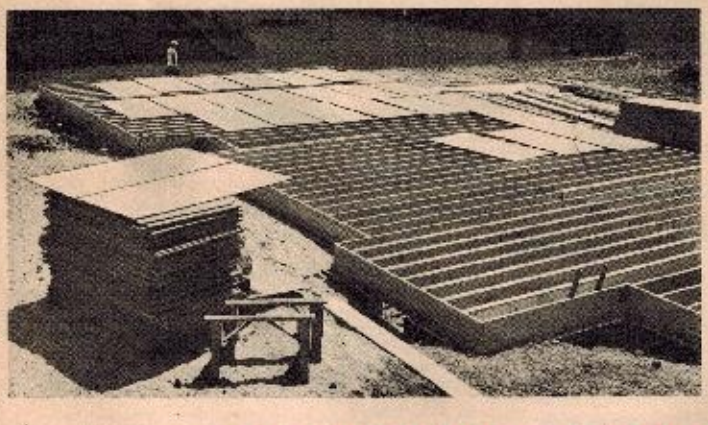


Showing Savings in Labor by the Readi-Cut System

The picture at the left shows how the lumber in your Aladdin Home will be cut-to-fit in our mill. All rafters and joist locations are pre-marked on ridge boards and joist headers—simply place against the mark and nail. You may have your OUTSIDE WALLS and PARTITIONS ASSEMBLED at no extra cost as described on page 3.

Fig. 1—Jack rafters with miter and bevel at upper end.
Fig. 2—"Heel" cut on rafters.
Fig. 3—Miter cut on end of ceiling joists.
Fig. 4—Miter on end of rafters.
Fig. 5—Miter on joists bridging.

Wall plates, joist headers, and floor joists are accurately cut to proper sizes and lengths and marked for length and position for easy identification. For instance, each rafter is labeled "RAFTER", each floor joist is labeled "FLOOR JOIST", etc., so that you save precious time in locating each piece of lumber quickly.



There's no waste of materials or "work-time" when floor joists come cut to proper length, marked for position, ready to set and nail—and sub-flooring's ready, too!

FACTORY CUTTING AND FITTING REDUCE LABOR COST AND ELIMINATE WASTE

High-speed machinery can do better work, at a lower cost, in less time than is usually consumed in on-site construction . . . assuring you of a stronger, better-built home, and a home YOU CAN BUILD YOURSELF.

The lumber in your Aladdin Home is accurately cut-to-fit. The names of all wood members are clearly stenciled on each piece for fast, positive identification. Walls and partitions are assembled, with or without sheathing . . . whichever you prefer. No time need be spent on the job in time-consuming measuring, cutting, and fitting. In addition . . . all millwork, doors, windows, trim and similar items are manufactured to standard size, giving you the benefits of quantity production.

Aladdin Homes are made faster and better by careful planning and efficient use of modern machinery plus skilled labor. The result of Aladdin's better approach to production comes to you as a home of better value and at a lower cost.

HOW ALADDIN SAVES YOU TIME, EFFORT, AND MONEY

YOU SAVE TIME:

With most of the technical carpentry work completed in the Aladdin Mills, actual on-site construction time is reduced to a minimum. Speed of Erection; Simplicity of drawings, instructions, and construction—these are guides by which Aladdin Homes are designed. Aladdin's Multi-Purpose manufacturing system has combined the best features of Conventional, Readi-cut, and Assembled housing to give you a real top quality home that can be built quickly, efficiently, and sturdily.

YOU SAVE EFFORT:

Listed below are some of the many work-saving advantages Aladdin offers you. Advantages that will save you many hours and days of needless effort. No other home manufacturer completes so much work before the materials leave the mills. Even an inexperienced person can complete all his carpentry work without the least bit of trouble.

ASSEMBLED WALLS AND PARTITIONS

Assembled Walls with sheathing applied at no extra cost to you; should cut rough construction time in half. Furnished in panels up to 16' in length.

PRE-HUNG INTERIOR DOORS

Pre-assembled jambs with Birch Doors Pre-hung—latches installed. Packaged trim pre-cut for fast, efficient application.

ASSEMBLED WINDOW FRAMES

Weatherstripped window frames come completely assembled with sash applied. Trim is pre-cut and packaged. Average installation time per window, 15-20 minutes.

PRE-CUT JOISTS, BRIDGING, SILLS, PLATES, RAFTERS

Cut to fit—marked as to length and use. No time wasted cutting on the job—No waste material to clean up—Simply "PLACE AND NAIL."

PRE-MARKED JOIST AND RAFTER LOCATION

All rafter and joist locations are pre-marked on the ridge board and joist header —simply place against the mark and nail.

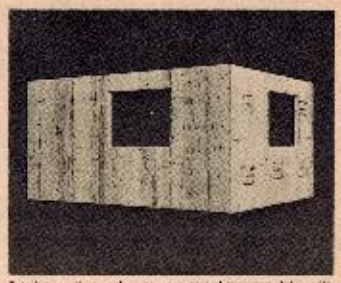
PRE-CUT STAIRS

Basement and second floor stairs are completely pre-cut [stringers, treads, and risers]. You waste no time figuring complicated stair runs.

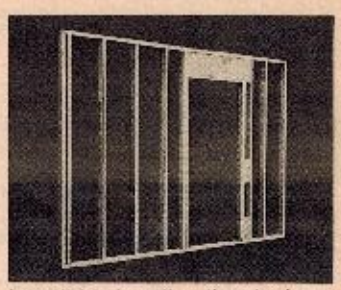
YOU SAVE MONEY:

Nowhere can you match Aladdin's Low Prices with the same high quality of Aladdin materials, construction, workmanship, and service. If a lower price is ever quoted, you have one thing —lower quality. Low prices depend on quantity buying and volume sales. Never before has Aladdin offered so much value for your building dollar.

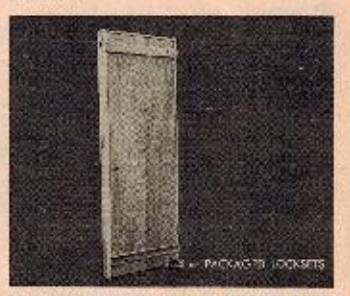
What you do for yourself you do not have to pay others to do for you.



Exterior wall panels are pre-assembled complete with sheathing applied. Just set them in place and nail to sub-floor.



Pre-assembled interior partitions with openings for pre-assembled door units [see below] place and nail. That's all there is to it.



Pre-assembled interior door units with strike plate and butt attached are ready for installation. Packaged locksets enclosed.

Pre-assembled window frames, with sash applied, are ready for immediate installation. Insulated glass windows also available. Write for prices.

Here are facts you should know about the World's Oldest—*SINCE 1906*—Manufacturer of Readi-Cut Homes with *EXPERIENCE THAT COUNTS*

QUALITY

The Aladdin Name has become a MARK OF QUALITY. All exposed lumber, both inside and out, in every Aladdin House is clear and free from knots and other defects—and is kiln dried. Framing and sheathing is free from any defects that might impair its strength—and is kiln dried. This material will not warp.

When the finest grades of materials are used, you are assured of the highest kind of an investment in your home. We never, in any case, sacrifice quality for price or profit. Aladdin Certified Lumber is guaranteed to be unsurpassed. "NOT HOW CHEAP, BUT HOW GOOD."

What induces us to supply such matchless QUALITY? Over SIXTY YEARS of experience has taught us there is no substitute for QUALITY. Aladdin's outstanding reputation of providing HIGHER QUALITY MATERIALS than used in the average home, provides you with positive assurance of a home that will be QUALITY in every sense of the Word, QUALITY ENDURES THRU THE YEARS AND QUALITY IS REMEMBERED long after PRICE is FORGOTTEN.

BUY DIRECT—NO DEALERS

You save money when you buy direct from the manufacturer. Aladdin employs no agents or dealers and there are no agents' or dealer's profits or commissions in the price you pay us. Aladdin Homes can only be bought direct from the Company at Bay City, Michigan.

NAME BRAND MATERIALS

Here are a few of the building industry's quality leaders furnishing materials used in Aladdin Homes:

Dexter, Celotex, B.P.S. Paint; Pratt & Lambert; Young Flush Doors; Kennatrack; Kawneer; Merillat Cabinets; Amerock; Clopay Garage Doors Corporation; Leigh Products; Marvin Windows (Regular and Insulated Glass); Andersen Windows, and Modern Materials for Aluminum Siding, etc.

In making price comparison, insist that the above quality names be specified and included. Prices lower than Aladdin means only one thing — cheaper and inferior materials.

ALADDIN'S "KNOW-HOW"

When you send your order for an Aladdin House, the one purchase eliminates the complicated problem of your trying to figure out the necessary amounts of well over one hundred items that you will need to build your home. When building the Aladdin Way, there is only one purchase and it brings you all the materials in the proper amounts, guaranteed to complete your house according to our specifications. NO WASTE, NO OVER-BUYING OF SOME MATERIALS AND UNDER-BUYING OF OTHERS. OUR KNOW-HOW" WILL SAVE YOU MONEY TIME AND WORRY.

You receive a scientifically-designed home, a scientifically-manufactured home and our guarantee to fulfill every promise made to you.

You receive the safeguards of our experience. You are guarded against costly extras. You have our help in keeping costs down. You save many days' time. You save costly waste. You receive everything complete for your home in one shipment. You know exactly what your house will look like when completed. You save all architectural fees. You are assured of prompt shipment and quick erection.

QUANTITY BUYING

Because of the tremendous amount of building materials we purchase each year, we are in a position to buy at the lowest possible prices. By constant turnover, all material is new, clean, and high quality.

ALADDIN'S GUARANTEE

WE STARTED IN BUSINESS IN 1906 with the idea of providing homes at a low cost to you, manufactured from the finest materials obtainable. We have never deviated from this policy. Our reputation for outstanding quality is our most precious asset. We intend, at all times, to maintain that reputation—to observe strictly the high standards home builders expect from us. What Aladdin promises, Aladdin performs. That is why we give the purchaser of an Aladdin home the most completely protective guarantee we know of.

HELPFUL INFORMATION—READ CAREFULLY

FOUNDATION PLANS—are available for our standard Catalog houses on receipt of a deposit of $5.00. Foundation plans for special house plans will be furnished and will be priced on request—cost deducted when placing order. Tell us if you will build your home regular or reversed, also whether you will use siding or brick veneer on the exterior. DO NOT construct your foundation according to the dimensions shown in the catalog floor plan.

PLANS CAN BE REVERSED—without cost. This places all rooms on the opposite side from that shown in the catalog floor plan.

SPECIAL PLANS—If our catalog does not contain a floor plan that meets your requirements,— we can manufacture a special plan for you. Furnish us with the floor plan having outside overall dimensions of house and room sizes, and an exterior photo or exterior of the design. We will furnish a quotation on this special home at no charge or obligation.

CONCRETE SLAB—Any Aladdin Home except a Tri Level can be built on a concrete slab. We omit the materials not needed and give you full credit for them. Write us for further information.

ROOM SIZES—The sizes shown on our catalog floor plans are net dimensions between finished walls.

UTILITY ROOMS—can be incorporated in many of our homes. Basement stairs can be omitted and combined with other areas to form a utility room. Write for definite details on the changes necessary to provide this feature with the house you choose.

BRICK VENEER—Any Aladdin Home shown in the catalog with siding on the exterior can be built with a brick veneer exterior, although we do not furnish the brick. Write us for the allowance for the omission of siding and nails if you wish to veneer the exterior with brick. The following homes are shown with a Brick Veneer exterior: Ashland, Bronson, Crestwood, Fairlane, Goodrich, Normandy, Portage, Sierra, Trenton, Wilshire. If you wish to use siding, write us for prices.

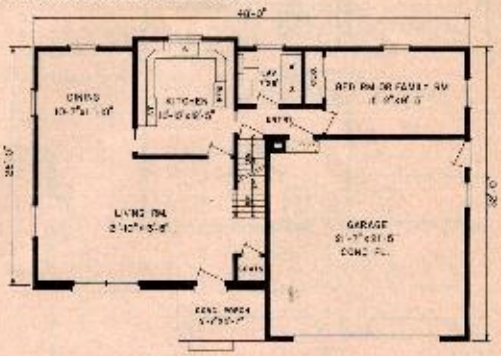
Every day you wait costs you money . . . means you are missing the contentment only an ALADDIN can bring. Why wait? Write for complete information today.

THE NEWTON

A House that Spells "Home"

This traditional two-story design is high in fashion, each plan having three spacious bedrooms. Plan One has the single garage whereas Plan Two is designed for a double garage having space for either a bedroom or family room at the rear. There is lots of living in these two plans. Write for specifications. (Siding is furnished where brick veneer is shown.)

FIRST FLOOR PLAN NO. 1



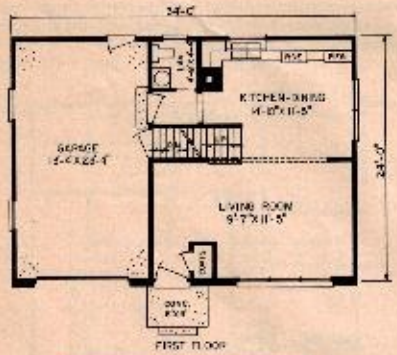
FIRST FLOOR PLAN NO. 2

SECOND FLOOR PLAN NO. 1

SECOND FLOOR PLAN NO. 2

THE ROTTERDAM

For a Growing Family



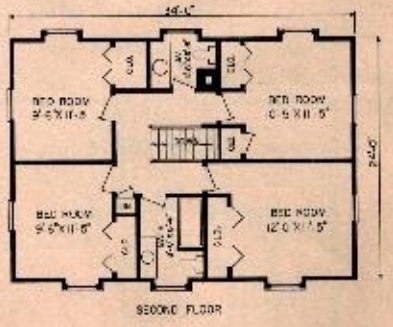
Our ideal home for a growing family. It has four large bedrooms with bath, lavatory, and plenty of closet space upstairs. On the First Floor is an attached garage, large kitchen-dining area with adjoining lavatory, large living room, and a coat closet adjacent to the front door. Back door opens directly from the garage into the kitchen-lavatory area, with cellar stairs leading directly to the basement from a secondary door. The front wall has a very attractive balanced appearance and a special, large, living room window. It all adds up to a four bedroom home to be proud of. (Siding is furnished where brick veneer is shown.)

Sturdy Construction

Dear Mr. Sovereign:

We are pleased with our house. Very recently we had a tornadic wind which did some damage near our house. A big pine tree in our front yard was broken off. Several other trees were damaged or uprooted. We felt very secure in our house as there was no shaking or quivering, only a weird noise from several windows. The solidity of it amazes us. When people saw some of the lumber used, they remarked about it. We know that some of it could not be purchased at any price.

Ind.

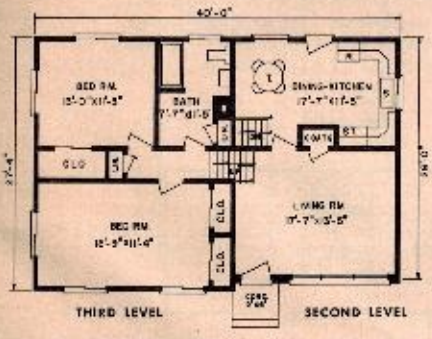


Do not worry for tomorrow for all we have is today.

THE PARKWOOD

Stately Contemporary Smartness

The Parkwood's striking roof line immediately identifies it as a home for today—provides an intriguing combination of grace and simplicity. The master bedroom is mammoth, and there are two additional more-than-ample bedrooms besides. The living room, with its expanse of picture window, really brings the outdoors in. The cathedral ceiling in living room and kitchen-dining area is "today". The Parkwood is truly representative of the finest that is Aladdin. (Siding is furnished where brick veneer is shown.)



FIRST LEVEL

Aladdin Values: 1) We furnish —
CONSTRUCTION DRAWINGS

We furnish detail construction drawings which are easy to read and contain all necessary information for simple, quick erection.

(Average number of sheets: 14)

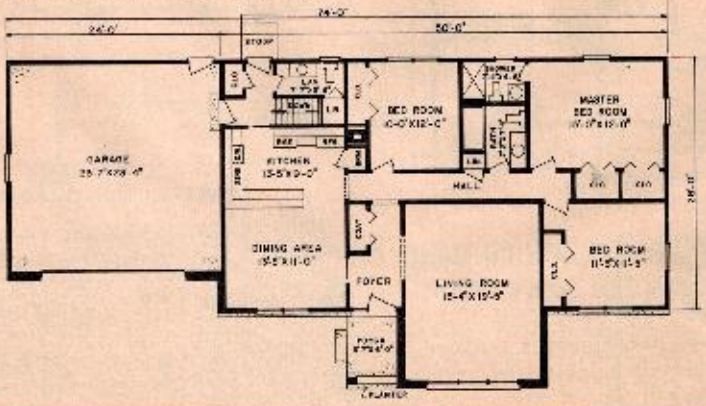
Make every day a pleasant memory of life lived.

THE HOLMES

Designed To Please

Another of our "*timeless styled*" homes with large, centrally located, front foyer leading from the front door to a coat closet on the left. All rooms of the house are easily accessible from this foyer without going through any other room in the house. The back hall is also so located that there is easy access to garage, lavatory, kitchen, and basement stairs. The large triple window in the living room, flanked on both sides with mullion windows in the dining area and front bedroom, makes this a home *designed for pleasant living*. It is for the thoughtful family.

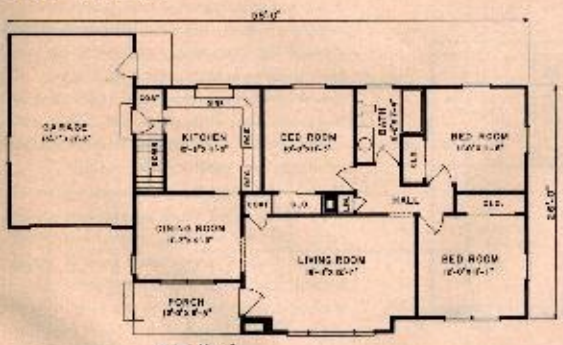
(Siding is furnished where brick veneer is shown.)



NO ALADDIN HOUSE Is Offered to the Public Until Our Engineers Have Carefully Checked Every Construction Detail. YOU GET THE LATEST IN DESIGN, PLANS AND MATERIAL.

THE PLAZA

Beautiful Flowing Lines



PLAN No. 1

One of our most popular models. Notice the covered entrance and front projection enhanced by the large scenic window. Also notice the extended eaves which protect the sidewalls from weather. A three bedroom and four bedroom plan are available. Write for specifications.

BUILD YOUR OWN HOME

OFFICE HOURS

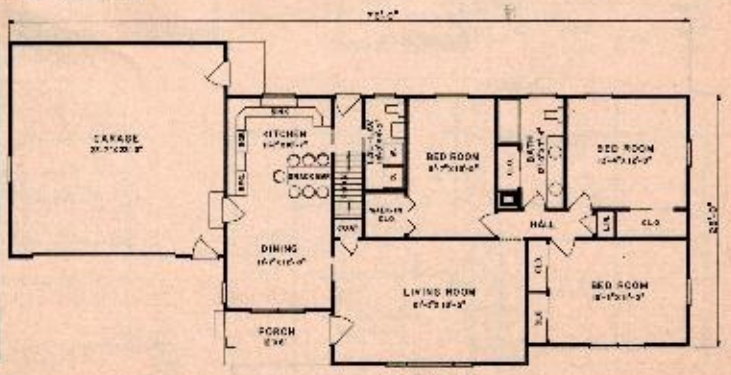
Main Office

Mon. - Fri.: 8 - 12
1 - 5

Saturday by appointment

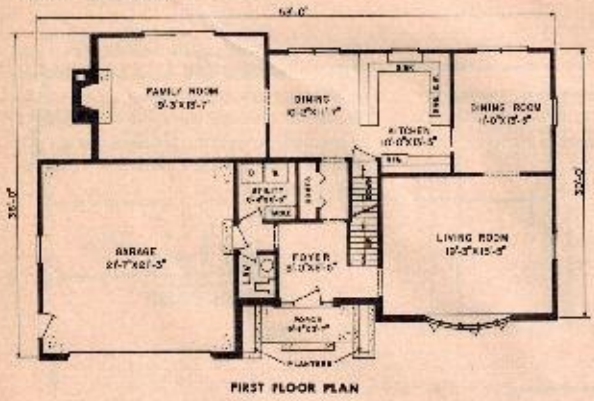
Mill

Mon. - Fri. 7 - 12
12:30-3:30

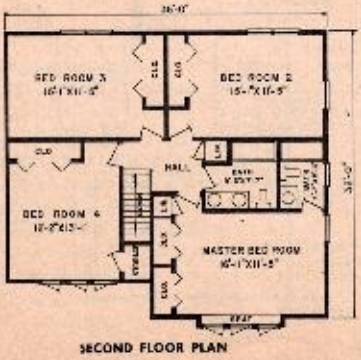


PLAN No. 3

THE ESSEX



FIRST FLOOR PLAN



SECOND FLOOR PLAN

A Family Home

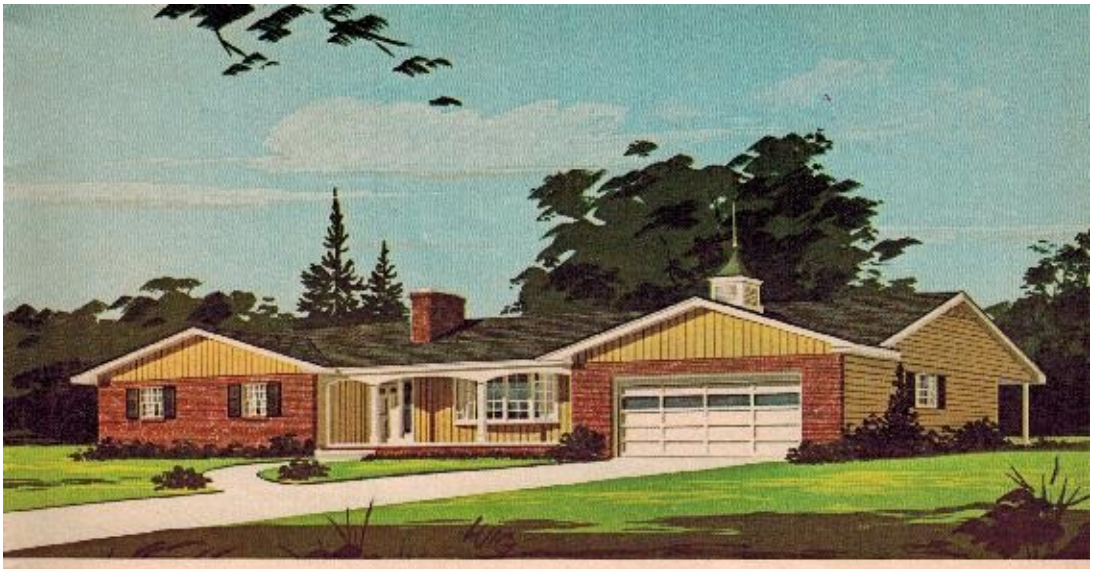
A home with a distinctive look. Notice the front entrance with double sidelights—one on each side of the front door; notice the Andersen bow window in the living room, the bay window in the second floor master bedroom, and the patio door in the rear wall. The double-car, overhead, garage door makes for plenty of room for "mother's little helper".

There is a large front entrance foyer with easy access to the downstairs lavatory, utility room, coat closet, living room, and dining-kitchen area. A large family room is located behind the garage with a fireplace in the end wall and a patio door in the rear wall. An ideal place for family living. With four large bedrooms upstairs and main bath all leading off from a centrally located hall, this is truly a *FAMILY HOME.* (Siding is furnished where brick veneer is shown.)

ONLY QUALITY ENDURES

The Construction used in an ALADDIN HOME is the same as that used in the Best Architect-designed Contractor-built house erected anywhere.

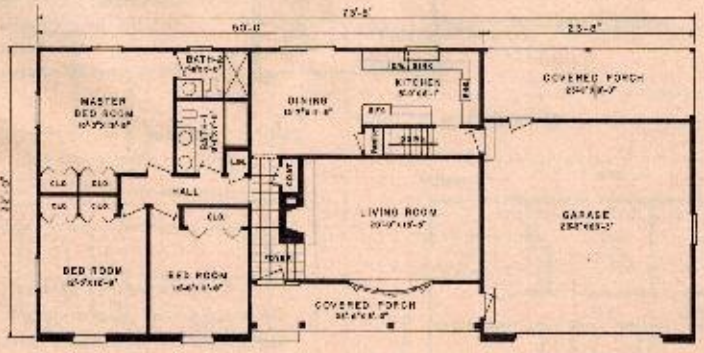
A quality home is a hedge against inflation and an investment in the future.



THE KENSINGTON

Timeless Beauty

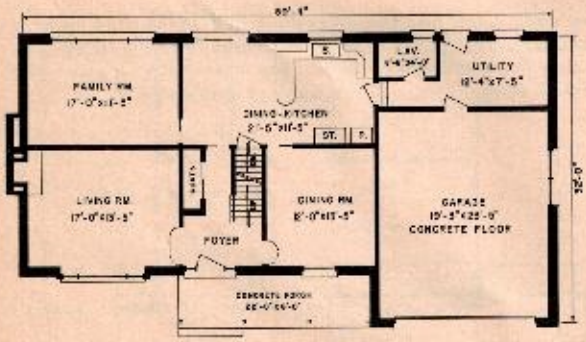
We have created "timeless styling" in this home—no "design dating" here. Notice the extra large master bedroom, two large additional bedrooms, large baths, roomy living room, and extra large kitchen-dining area. Another distinctive feature is the location of the cellar stairs which are accessible directly from either kitchen or garage. Bow window in the living room adds attractiveness. All these features create "*a house that will satisfy*". (Siding is furnished where brick veneer is shown.)



A quality home of beauty is a timeless thing.

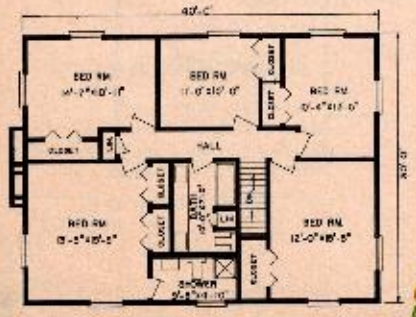
THE FAIRLANE

A Two Story Beauty



FIRST FLOOR PLAN .2

This two story beauty is ideal for the larger family devoted to modern living. The large kitchen with dining area, first-floor family room, spacious living room, and separate dining room are all adjacent to the inviting entrance hall . . . making a perfect traffic pattern. Upstairs, five bedrooms have mammoth closets (the master bedroom has two plus a private bath with a shower). The first floor offers a utility space as a "mud room" for the kids, a laundry, a convenient storage. And the long covered porch protects the entrance . . . adds the inviting touch that makes the Fairlane truly "a home for living".



SECOND FLOOR PLAN .2

Posterity

Therefore when we build . . . let it not be for present delight nor for the present use alone; let it be such work as our descendants will thank us for and . . . say . . . "See! this our fathers did for us."

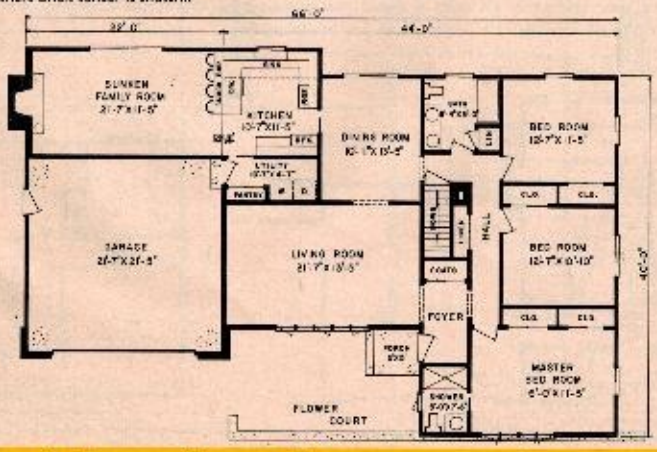
—John Ruskin (1819-1900)

THE CHELSEA

Styled For The Future

A touch of "*Old English*", that's what it is called. With its large front diamond light outswinging casements, large overhead garage door, and false beams in the front gable, it is a house of unique design. The sunken family room, the utility directly off the kitchen and garage, and the large foyer hall area allowing easy access to all rooms makes this a home *for all occasions.* (Siding is furnished where brick veneer is shown.)

Sturdy



Attractive

A Dream Comes True

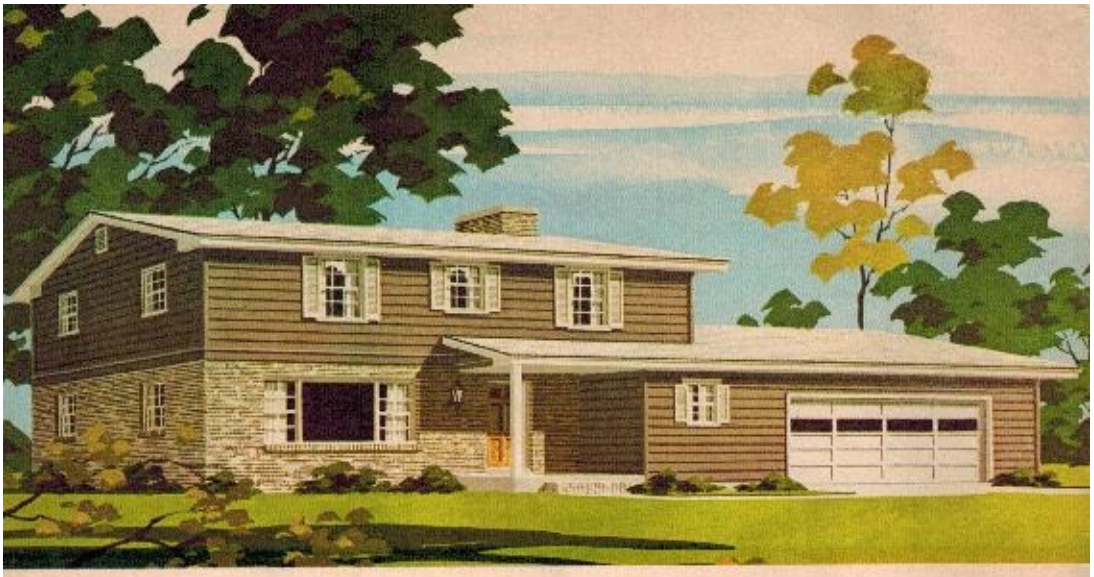
Dear Mr. Sovereign:

It has been a little over two weeks since the arrival of our house and I meant to write you long before this to tell you how thrilled we are with everything, the quality of the lumber and the quantity of the materials. We are so very happy as it has been our dream for 12 years to own an Aladdin home. It seemed like a dream the day we were finally able to order our house . . . I would like to thank everyone for being so nice the day we visited you.

In all the 12 years we never once considered any other route to go but the Aladdin way as we had seen Aladdin homes and talked with many Aladdin Homeowners and told them we too were going to build an Aladdin home.

We are always glad to inform anyone with the desire to build of the Aladdin Company. We truly are thankful for you and your excellent staff. You have proved that in times like these people can surely care for and help one another . . .

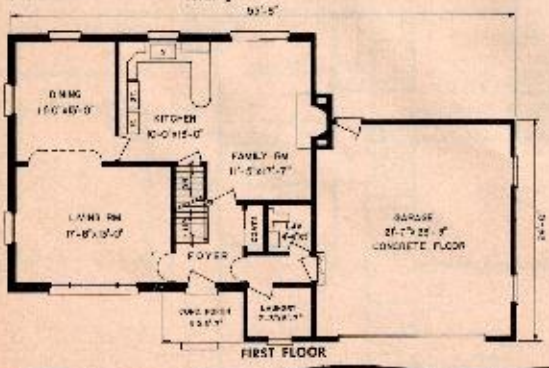
Ind.



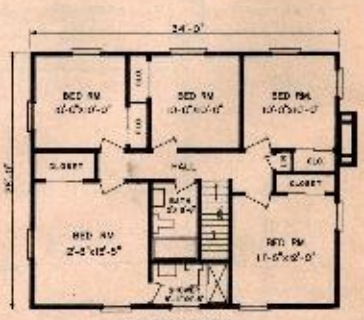
THE CRESTWOOD

Five Bedroom Two Story

The foyer hall provides good traffic circulation in this beautiful five-bedroom two-story. The combination of brick veneer on the front, end wall, and rear wall of the first floor, and bevel siding for the remaining exterior, gives a pleasing contrast. Our price includes siding where shown. A lavatory is conveniently located near the garage for young ones coming in from play and for grown-ups after working in the yard. A patio door opens at the rear of the family room giving access to the back yard. There are five nice bedrooms with ample closets on the second floor and a private shower for the master bedroom besides the main bath. (Siding is furnished where brick veneer is shown.)



FIRST FLOOR



SECOND FLOOR

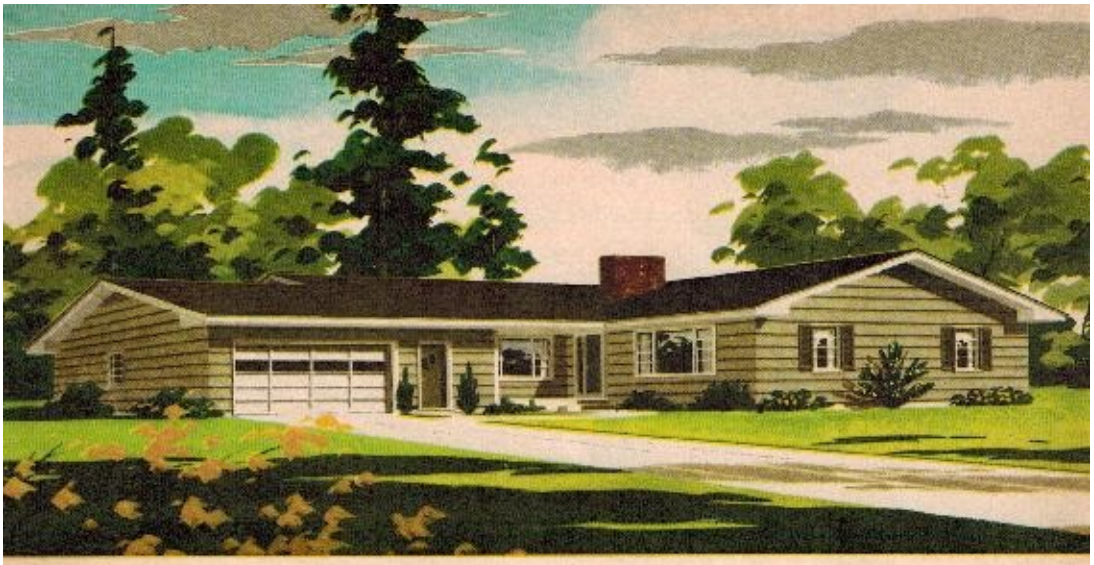
The Aladdin Way

PRE-NAILED COMPONENTS
All corner posts, partition posts, window and door opening posts, headers, floor joists double members are pre-nailed for fast erection.

PRE-MARKED MATERIAL
You just place and nail, because all pieces are identified, such as "RAFTER", "FLOOR JOIST", etc. Precise location, where required, is clearly indicated.

TOP-GRADE SHEATHING
One-half inch exterior glue plywood for sub-floor, outside wall sheathing, and roof sheathing is supplied.

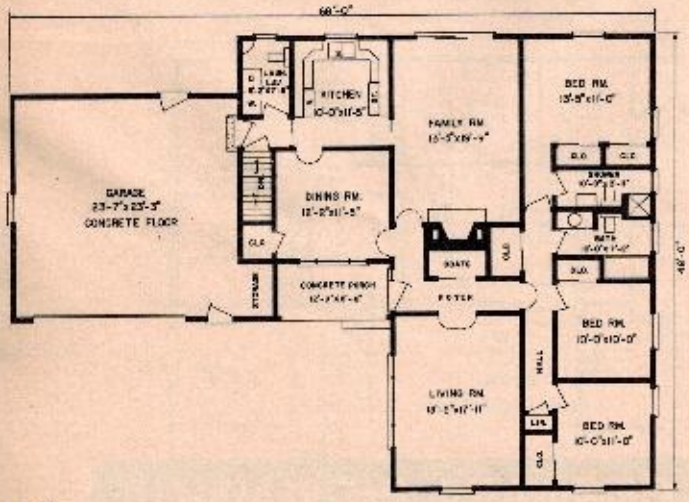
PRE-ASSEMBLED UNITS
Outside walls with sheathing applied, inside partitions, windows, and pre-hung inside door units are all ready for immediate installation. Hardware and pre-cut package trim is included.



THE GLENWOOD

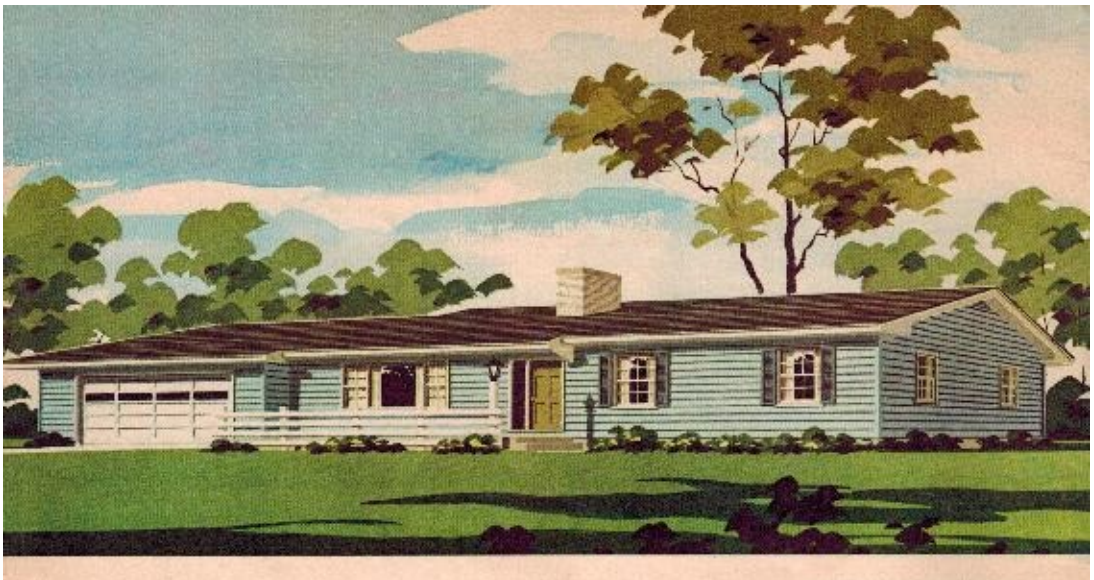
Thrifty Ranch Home

An unusually effective floor plan creates a wealth of living space inside this compact three-bedroom ranch. The foyer-hallway arrangement directs traffic freely to all major areas—no carpet-wearing travel through the living room. Two full side-by-side baths in the bedroom area, and a laundry-lavatory just inside the back door, add up to convenience usually found only in much larger homes. A light, open airiness is provided by large picture windows in the dining and living rooms, and sliding glass patio doors off the family room. A home low in price and high in comfort, for the young family.



SAVE TIME • SAVE WASTE • SAVE MONEY

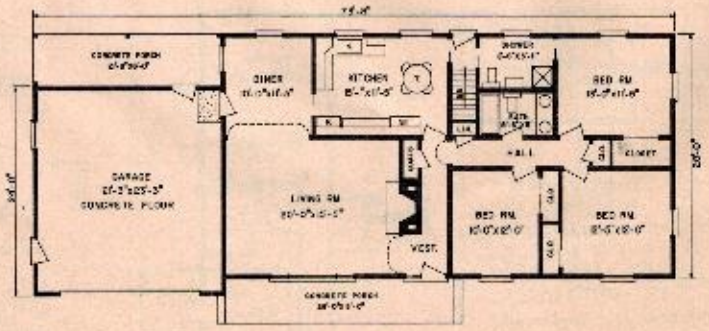
Let us build a better tomorrow by building a better today.



THE BERKELEY

Colonial Ranch

The plan of this home is an easy-to-build basic rectangle. Traffic flows freely from the front as well as the rear through two central halls. There is ample cabinet space in the modest kitchen with breakfast area. A separate dining room is incorporated for larger gatherings. The diner and kitchen can be combined into a more informal family style dining-kitchen if desired. Shower room is located convenient to the kitchen and rear door and is also accessible from the master bedroom. The roof of the garage extends over the rear porch. The fence shown is not included in our price. Write for further information on this lovely home.



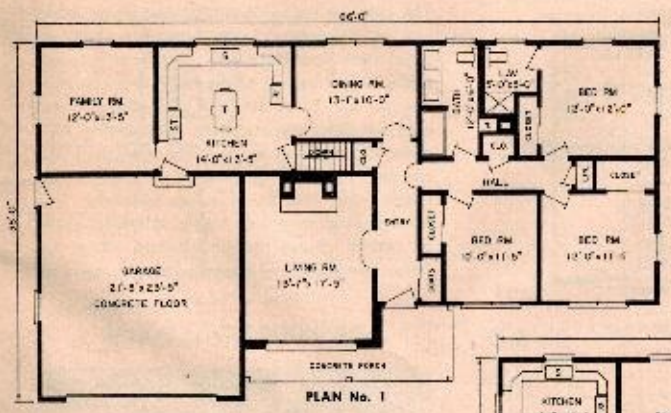
PLAN No. 1

ALADDIN ORIGINATED THE READI-CUT SYSTEM OF HOME BUILDING

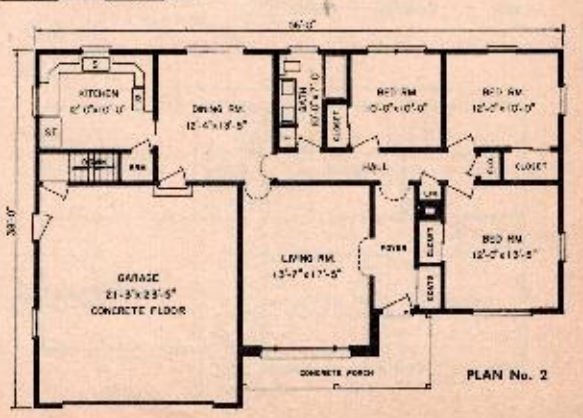
THE BELMONT

Graceful Lines

Thoughtful designing has produced this delightful ranch type home with efficient traffic pattern starting from the entryway and extending throughout the house. The family room is ideally located next to the kitchen and away from the quiet area. The master bedroom has its own shower room and the full bath is easily accessible to the other bedrooms.
(Siding is furnished where brick veneer is shown.)



PLAN No. 1



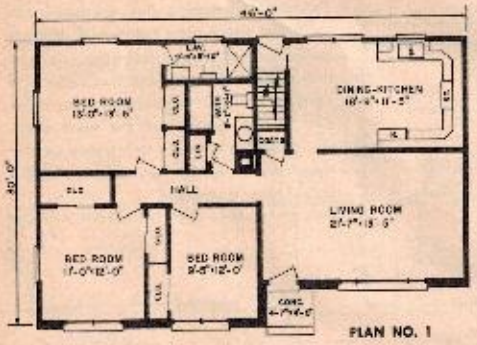
PLAN No. 2

KINDNESS

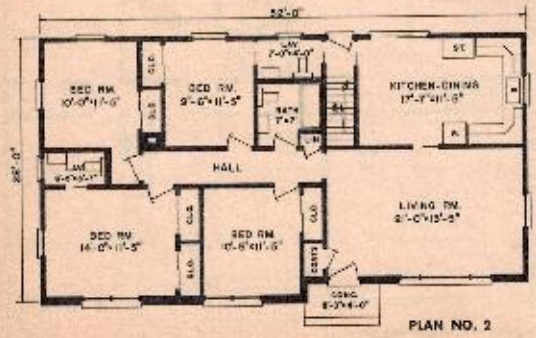
I shall pass through this world but once.
If, therefore, there be any kindness
I can show,
or any good thing I can do,
let me do it now;
let me not defer it or neglect it,
for I shall not pass this way again.
— Grellet

THE GARY

Traditional for Comfort



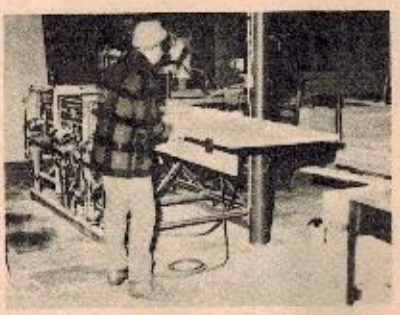
PLAN NO. 1



PLAN NO. 2

The redwood vertical boarding used on the front wall of this home provides natural beauty combined with your choice of paint color or bevel siding for the balance of the home. It is a pleasing contrast for the exterior. In each plan you will note excellent layouts, both with central hall, giving direct access to all rooms from the living quarters. Plan One is designed with three bedrooms, while Plan Two has four bedrooms. This home is ideal for a large family. If desired, single or two-car garage can be attached. Write for prices. (Siding is furnished where brick veneer is shown.)

Aladdin Values: **2) We furnish — PRE-HUNG INSIDE DOORS**



Our modern precision machinery produces a better product at a lower cost.

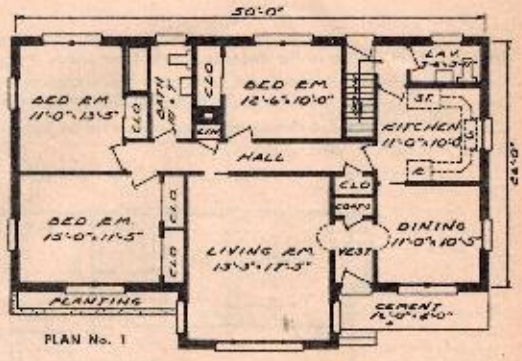
THE WILSHIRE

Neat, Trim Lines

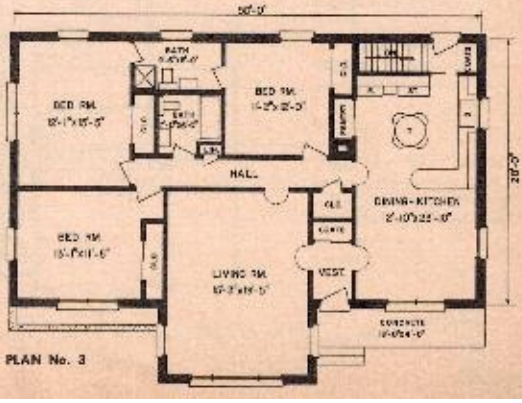
Convenience and practicality are packed into this design. Write us for prices if you wish to use siding instead of brick as shown. Kitchen and dining room can be combined by omitting the partition in Plan No. 1. In Plan No. 3, note the shower room is accessible from both rear bedrooms. Write us for further details and specifications.

Aladdin Values: 3) We furnish — EFFICIENT PLANNING

Our Engineering Department is continually investigating new techniques to save time, money, and to simplify erection in order to lower costs for our customers.



PLAN No. 1

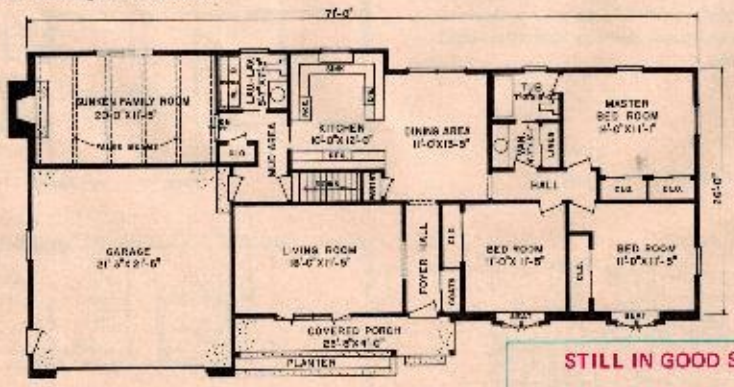


PLAN No. 3

THE REGENCY

Has Eye Appeal

Nothing left to chance in the Regency. Large front porch, foyer hall with coat closet by front door, large bedrooms, with adjacent two-way bathroom, large living room and kitchen-dining area with mud room adjoining back door containing closet and laundry-lavatory area combined, the sunken family room behind the garage with false beam ceiling, makes this a "home to enjoy". The diamond, outswing, casement windows in the front wall, and wood trim around the exterior, creates "eye appeal". As we said before, "nothing left to chance".



STILL IN GOOD SHAPE

Dear Sirs:

It has been quite a time since my Aladdin house was built. It is still in good shape. I am 86 years old. We love our Aladdin house very much. It must be about 52 years since we first built it.

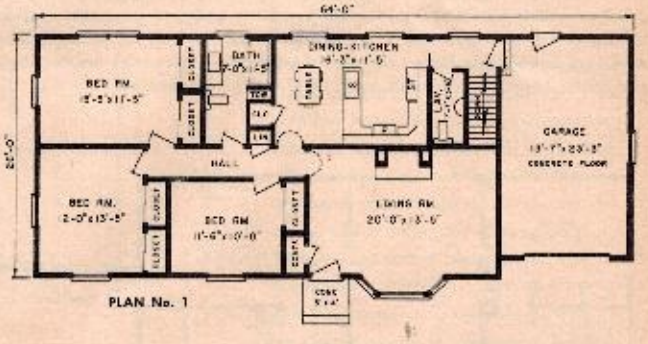
Pa.

Home, an "Island of Contentment" in a troubled world.

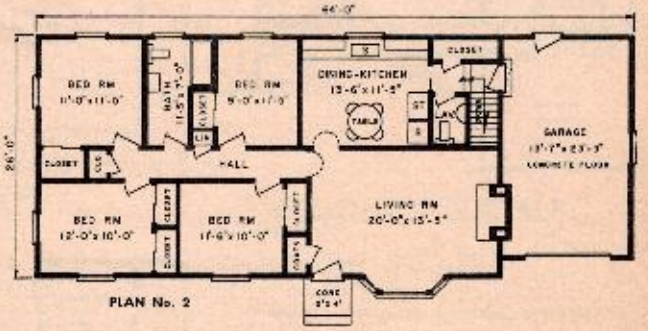
THE OAKLAND

Colonial Charm

The exterior of this friendly home combines true Colonial charm with ranch styling. What could be more inviting than an Early American front door flanked by shutters and the large bay window? The Plan 1 offers three large bedrooms and the Plan 2, four bedrooms. Both plans incorporate the popular dining-kitchen combination. Write for specifications.



PLAN No. 1



PLAN No. 2

Quality Endures

Gentlemen:

Twenty years ago the 12th of this month we moved into our Aladdin Home (Brentwood No. 1) and I feel I must tell you of the pleasure and comfort it has given us. After twenty years of living it is still the most beautiful and best constructed home in the neighborhood. I don't remember the finished cost but I'm sure if we were to sell it we could easily double our money.

The home is paid for—the children are gone from home and my wife and I have a fine big home to ourselves, but we have an affection for it that has developed over the years —I guess the only thing I can say is that it is "home sweet home" . . .

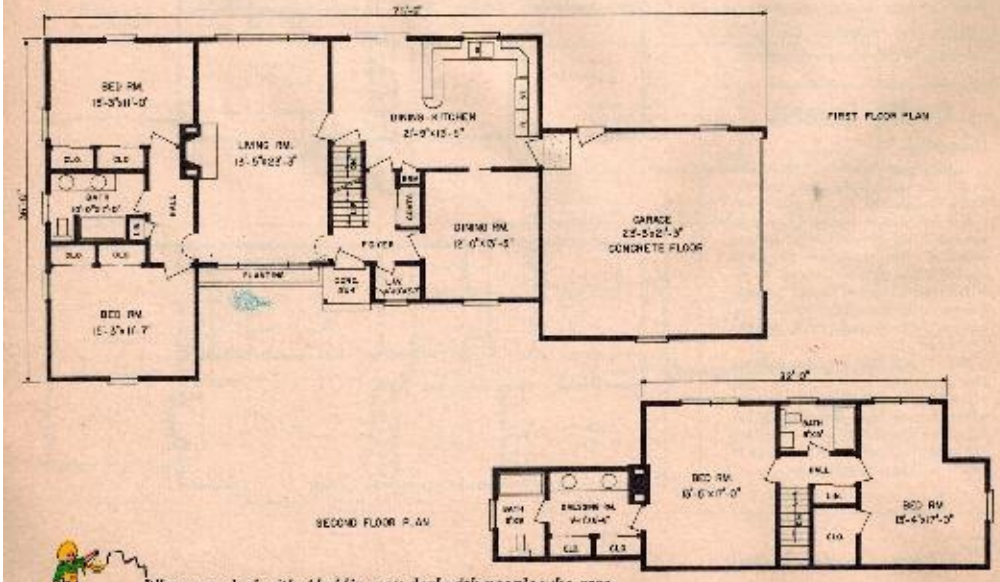
Kans.

There is no place like home.

THE DENTON

Bonus-sized Rooms

For those who like big rooms for big comfort. The generous proportions of all rooms in this distinctively styled home leaves no limit to exciting individual design possibilities. Every bedroom can double as a study . . . a sewing room . . . an office . . . a hobby center. A family room, if desired, could easily be created by simple rearrangement of walls in the dining-kitchen and formal dining areas. There are three full baths, plus a queen-size dressing room off the master bedroom, and a powder room off the foyer. A remarkable home for a family of individuals.

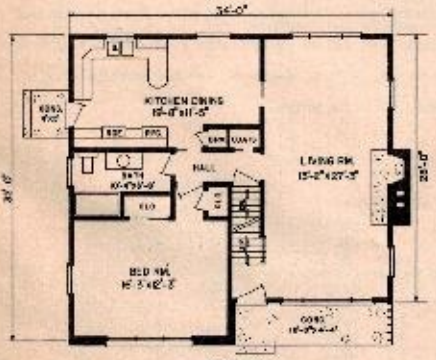


When you deal with Aladdin, you deal with people who care.

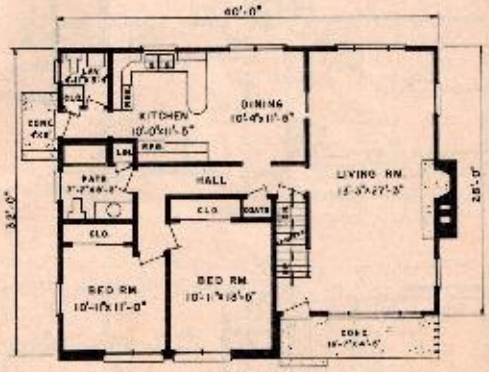
THE EASTLAND

Hospitality Home

A purely conventional home incorporating all of the modern conveniences. Siding is furnished where brick veneer is shown. The expansive living rooms in both floor plans have beautiful front and rear views thru the large scenic windows. Price for Plan 1 includes finishing second floor as shown. Price for Plan 2 includes stairway and subfloor only-finish material quoted if desired. Write for price.

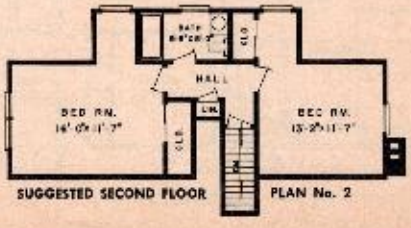


PLAN No. 1

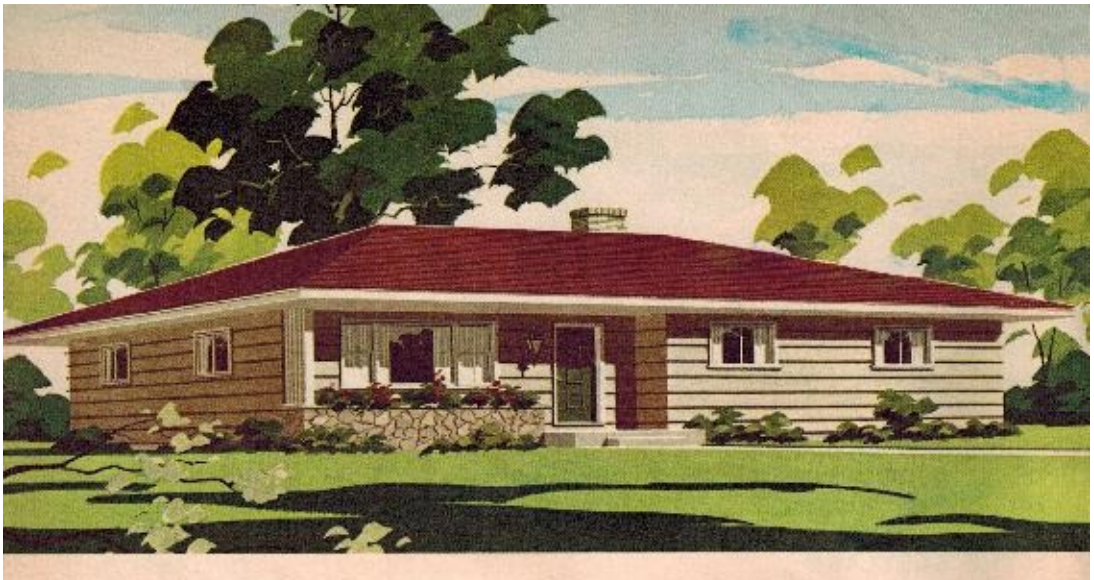


PLAN No. 2

SECOND FLOOR PLAN No. 1

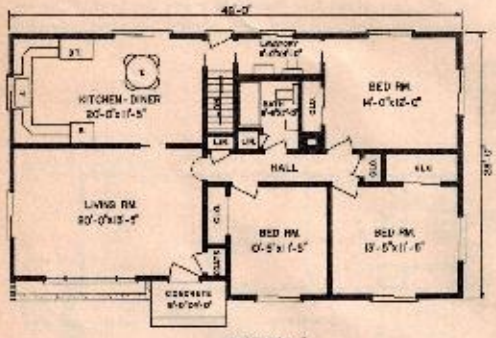


SUGGESTED SECOND FLOOR PLAN No. 2

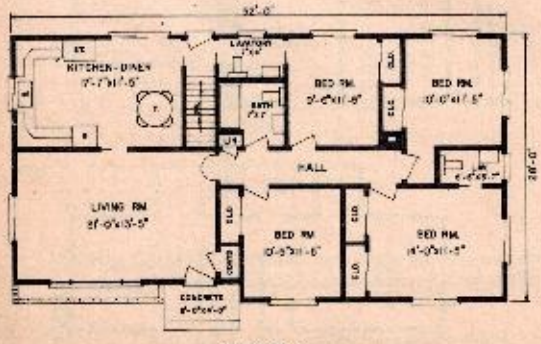


THE PRINCETON

Beautifully Proportioned



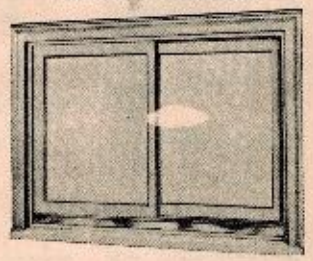
PLAN No. 1



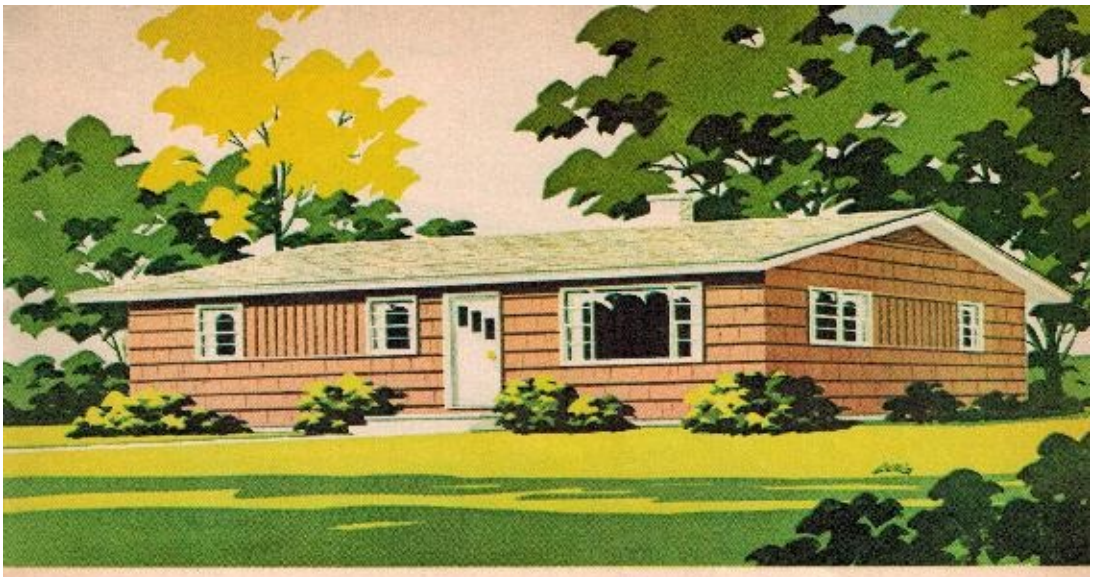
PLAN No. 2

A gem of architecture. A small home can and should have the style and comfort of a larger home. This one does. A patio door is provided in both plans in the dining area for modern outdoor living. A lavatory is located at the rear entrance for convenience. Plan No. 1 has three good-sized bedrooms, with ample closets, and Plan No. 2 has four bedrooms. If desired, single or two-car garage can be attached. Write for prices.

Aladdin Values: **4) We furnish — QUALITY WINDOWS**



Our windows are weather stripped, modern styled, precision manufactured, and contain only treated materials. **Insulated glass windows also available. Write for prices.**

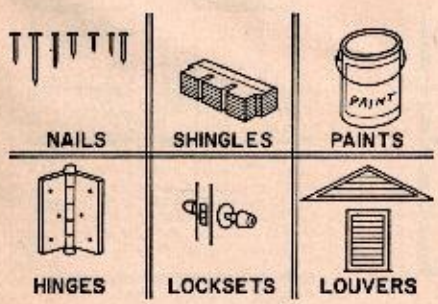


THE LAREDO

The Beauty and Warmth of Simplicity

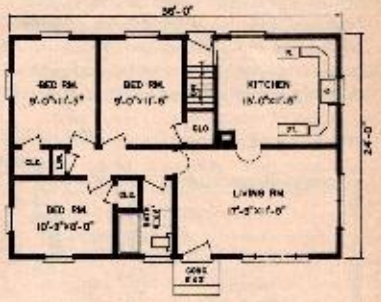
With a choice of two or three bedroom models, the ranch-styled Laredo meets the needs of the growing family for maximum comfort in moderate space. Both kitchen plans provide space for pleasant dining as well as convenience in meal preparation. And both feature a central-hall arrangement for easy access to all areas. Packed with livability, the Laredo achieves the maximum of comfort and utility.

Aladdin Values: **5) We furnish — QUALITY HARDWARE**

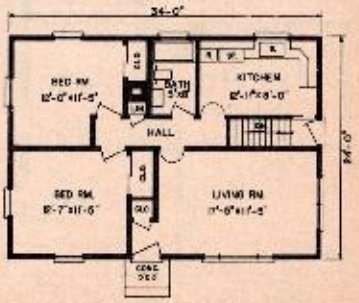


All hardware is industry approved.

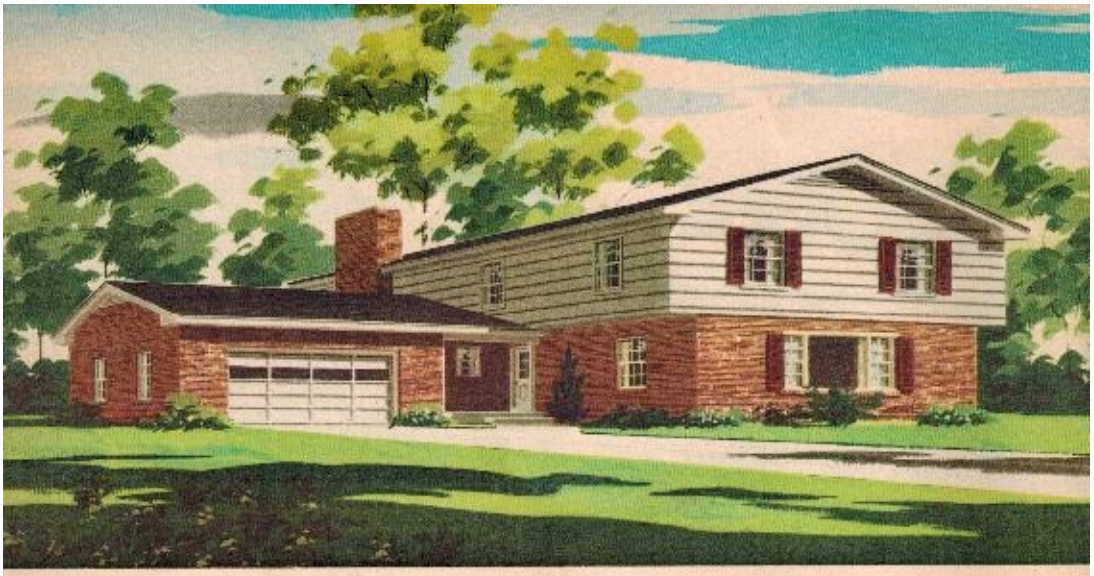
Why pay more when you can buy quality for less.



PLAN No. 1



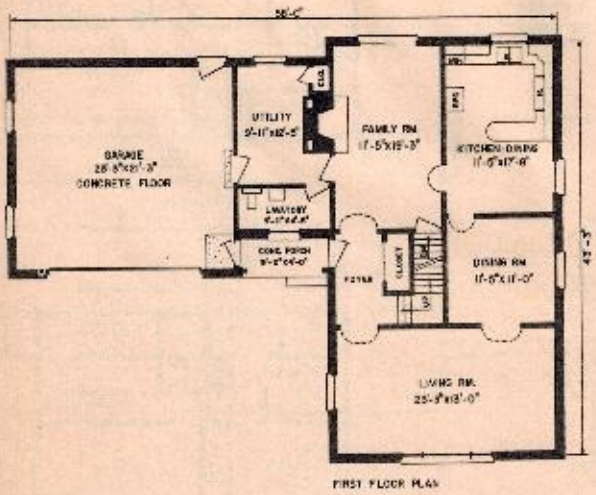
PLAN No. 2



THE ASHLAND

Enduring Style

This strikingly styled four-bedroom Colonial is a fine example of why this design is surging in popularity. The interplay of brick and siding gives the exterior an inviting warmth, and an air of enduring strength. Inside, it is a home perfect for entertaining. The formal living room and dining rooms are conveniently set apart from the traffic to kitchen and family rooms. A gracious master bedroom-sitting room, with private bath, dominates the upstairs. A second full bath serves the other bedrooms. A solidly comfortable home, with high market value retention.



FIRST FLOOR PLAN

SECOND FLOOR PLAN

To help fight inflation, we try to do more for less.

THE DOVER

A Home For "All Seasons"

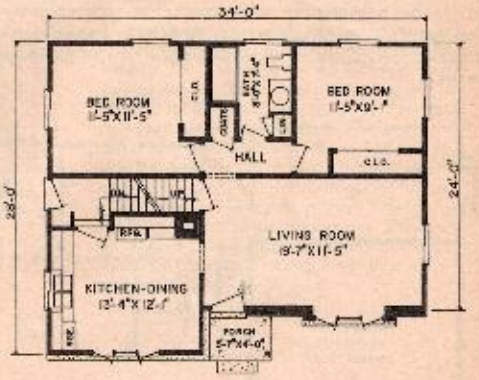
FOR YOUNG AND OLD ALIKE—an expandable attic for the growing family, a first floor area for retirement, an extra bedroom for visitors, a large living room with ample kitchen-dining area, together with a little bit of timeless Old English styling, makes this a "*Home for All Ages*". (Siding is furnished where brick veneer is shown.)

Material Check List

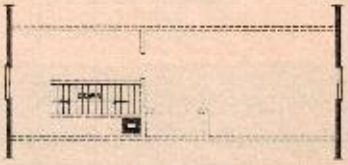
When you buy from Aladdin, you know *exactly* what is furnished. We check *it in; you check it out.* If anything is found wrong, you report back to us using our *Aladdin Receiving Report* sheet.

Nothing left to chance.

(Your material guarantee as per your order sheet and construction drawings.)



FIRST FLOOR

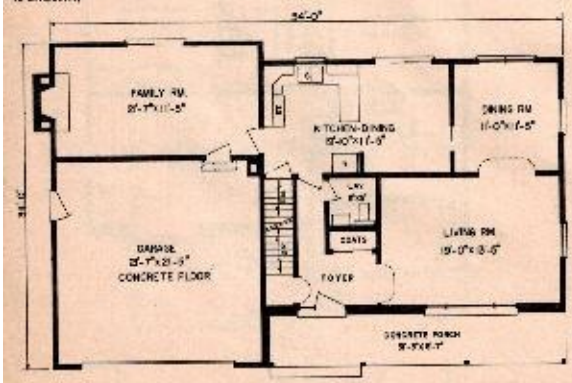


SECOND FLOOR
(Suggested)

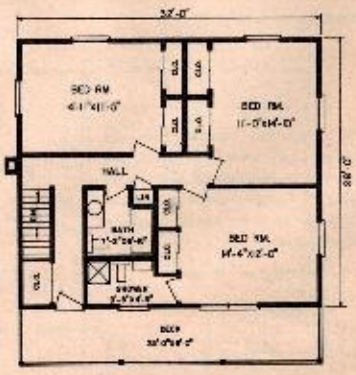
THE KENTON

A Beauty with a Balcony

Here is Colonial styling at its best, with the charm and grace of the Old South recaptured in the full front sitting porch and picturesque balcony. Inside, the large foyer and separated formal entertainment area carry on the same theme. The rear of the house has a functionally modern touch, where kitchen-dining area connects with the family room behind the garage. In the roomy upstairs sleeping quarters are three large bedrooms, two full baths, and a host of closets. A convenient side hall from the stairway leads directly out to the balcony. A truly impressive home, for gracious living. (Siding is furnished where brick veneer is shown.)



FIRST FLOOR PLAN



SECOND FLOOR PLAN

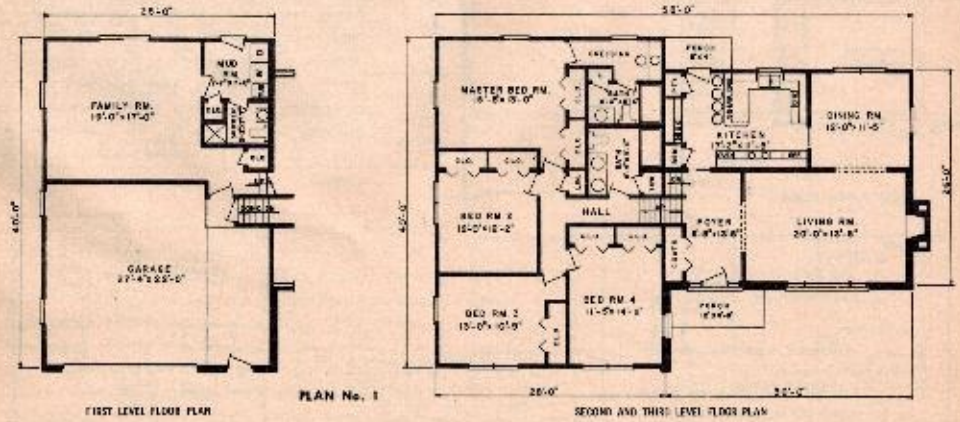
NO AGENT OR DEALER PROFIT IN THE PRICE YOU PAY

Since 1906 Aladdin has made extra savings available to home-buyers by selling Aladdin homes exclusively by direct factory-to-you sales. We have no salesmen, agents, brokers, or dealers whose expenses and commissions must be included in the price you pay. You deal directly with Aladdin Homes . . . and realize additional savings because, with all the middlemen eliminated, this is lowest-cost selling!

THE SPARTA

Tri-Level Spaciousness

Elegantly styled, this spacious tri-level is planned for *relaxed living*. The foyer and hall arrangement provides ready access to all areas of the home eliminating unnecessary traffic. Four large bedrooms with ample closet space are found on the third level *away from the living area* for privacy. The large living room, dining room, and family room promote gracious living. (Siding is furnished where brick veneer is shown.)



FIRST LEVEL FLOOR PLAN

PLAN No. 1

SECOND AND THIRD LEVEL FLOOR PLAN

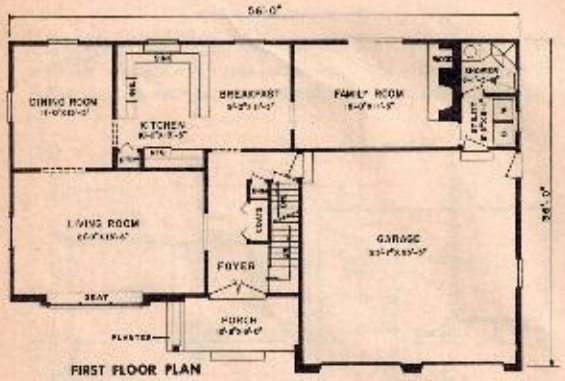
. . . sound sturdy construction, quality material, old-fashioned friendly service at the lowest possible price . . . only that will endure.

(Aladdin was a dreamer. He looked into the future, saw what ought to be and did it.)

Also available in a smaller Plan #2. Write for Prices

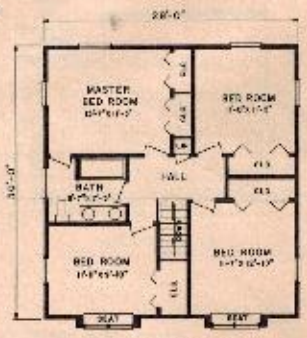
THE COACHMAN

Solid Styling



FIRST FLOOR PLAN

Here is a home with a solid feeling. The unusual wood trim around front windows, front entrance area, and gable ends quickly catch the eye. The front stone exterior with vertical boarding in front dormer and gable ends, gives this home eye-stopping appeal. Note the utility—shower area accessible directly from the garage and family room—a convenience not often found in modern housing. With the four large bedrooms upstairs, a large living room, family room, dining room, and spacious kitchen-breakfast area downstairs, nothing has been overlooked for gracious *living*. (Style No. 18 front doors, see page 62). (Siding is furnished where brick veneer is shown.)



SECOND FLOOR PLAN

It's easy
Aladdin's Way

Gentlemen,

". . . Construction details and blueprints were excellent." E.G.

". . . I am assembling the house myself. So far everything is going good. With the instruction book and plans I don't see how anyone can go wrong building an Aladdin house by themselves . . ." S.C.

New York

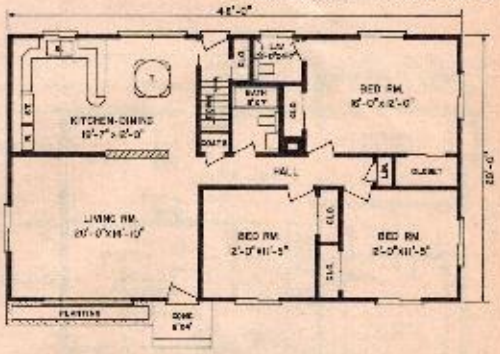
Pride In Ownership

". . . I really don't know how to explain the feelings of building your own home and watching it go up. It's an emotional experience. It's something to be proud of and 'call your own' . . ."

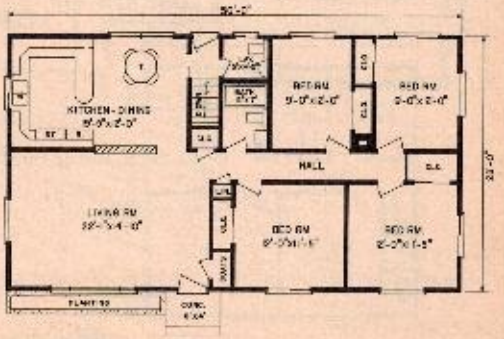
THE SHERWOOD

Attractive—Convenient

ATTRACTIVE TO LOOK AT—with its wide, protective overhang at front entrance and clever combination of vertical boarding and pre-stained shakes (at additional charge) to achieve a long, low, ground-hugging effect. CONVENIENT TO LIVE IN—with easy flow of traffic to all sizeable rooms. Note the spacious living room with ample wall space for furniture arrangement; the large master bedroom with connecting lavatory and two generous size sliding-door closets. A convenient back door with handy closet leads directly to the basement and the kitchen. If you are in need of a three bedroom home, the compact Sherwood will surely fulfill your requirements. Write for specifications. If desired, single or two-car garage can be attached. Write for prices.



PLAN No. 1



PLAN No. 2

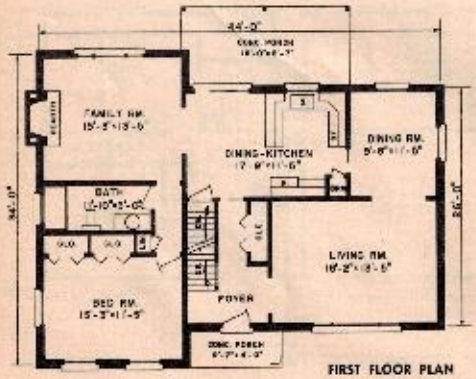
ALADDIN SERVICE

You receive a scientifically designed home; a scientifically manufactured home; the benefit of buying power, thousands of times greater than your own. You receive the safeguards of our experience. You are guarded against costly extras. You have our help in keeping costs down. You save time; you save costly errors and waste. You receive everything complete for your home in one shipment. You know exactly what your house will look like when completed. You are assured prompt shipment, quick erection, and old fashioned friendlier service.

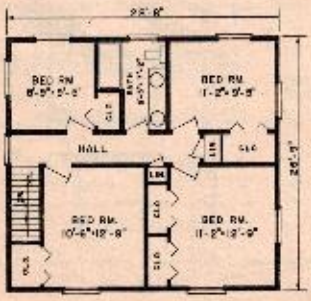
The Golden Rule: Do unto others as you would have others do unto you.

THE PORTAGE

Planned for Active Living



FIRST FLOOR PLAN



SECOND FLOOR PLAN

This home has every modern convenience for the utmost in family living. One of the convenient features is a bedroom on the first floor which is considered very essential. The foyer connects the living room, dining-kitchen and family room which is a great convenience in any home. This semi-colonial styling has charm and grace and is truly an impressive home for gracious living.

ALADDIN'S "Cooperation"

Building our own Aladdin Home was a tremendous experience. My father-in-law, who was in charge, had never built a complete house and had never had any experience in this area. With the fine materials and especially the excellent cooperation of The Aladdin Company, we have a well-built, lovely home.

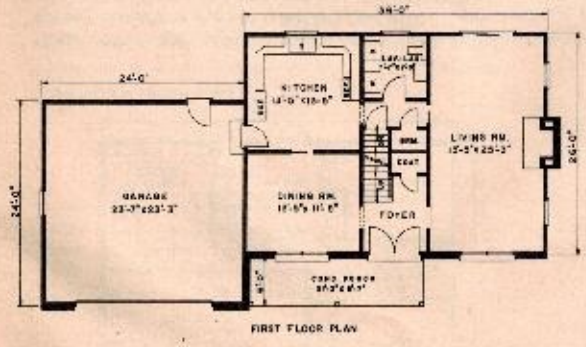
E. L. H., Michigan

We are today because of what we were yesterday.

(Been building our reputation since 1906)

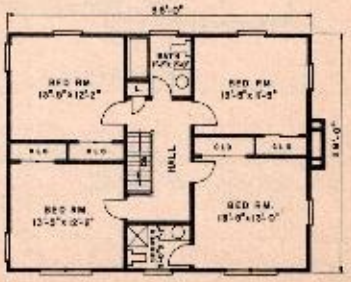
THE DUNBAR

Styled for Prestige



FIRST FLOOR PLAN

A large front porch with sturdy supports, a double front door, numerous divided light windows, a spacious attached garage, and sloping graceful lines create a feeling of "a *house to be proud of*". A large foyer leading to a coat closet is a work-saver—no weather-dirt for the rest of the house here. A lavatory-laundry room adjacent to the kitchen shows careful planning with reduced work-effort in mind. Bedrooms "*away-from-it-all*" with large closet space makes upstairs a nice place to be. All-in-all, it's a house to be proud of and styled for the future. (Siding is furnished where brick veneer is shown.)

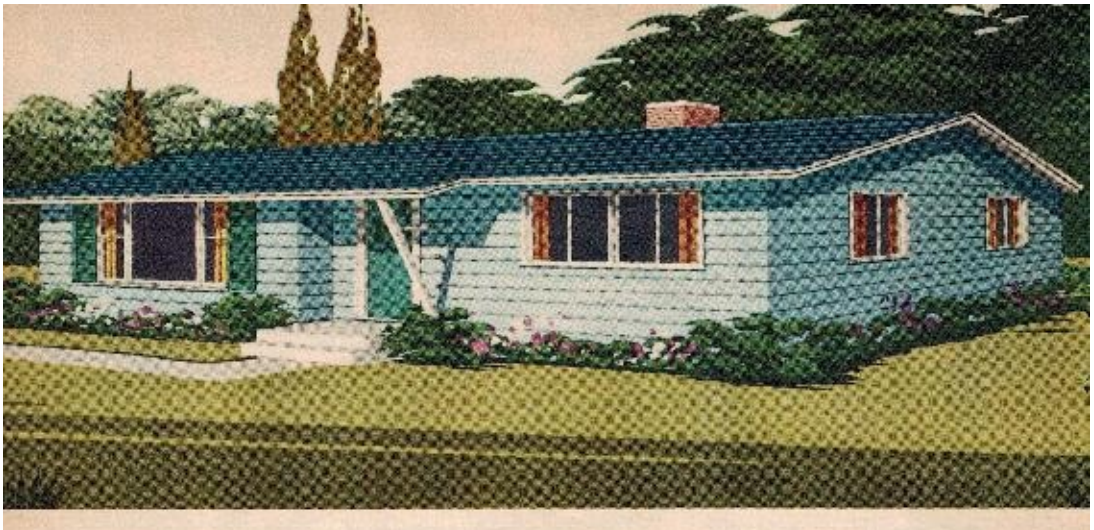


SECOND FLOOR PLAN

Reference List Available

There's an Aladdin near you . . . It's easy for you to see and talk to people *now living* in an Aladdin Home. Just ask for a reference list covering your area.

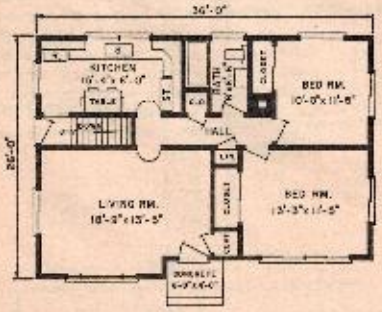
Don't follow false prophets.
(ask for reference list)



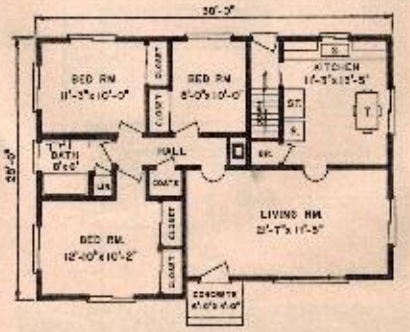
THE SHARLEAR

Modern Simplicity

Supremely good taste was employed by our designers when they formulated the Sharlear. It is an architectural gem, clean in line, with a simple beauty. Two sizes are illustrated. These plans merit the closest study which will result in highest approval of the skill of the designers. Thoughtful consideration has been given the comfort and needs of the family. Well-proportioned rooms, ample closet space, and step-saving placement of communicating rooms testify to the values of the Sharlear. The low pitch roof, wide eave projection, sheltered entrance, and extended gables mark this home as one of Aladdin's "Best." Write for specifications.



SHARLEAR PLAN No. 1



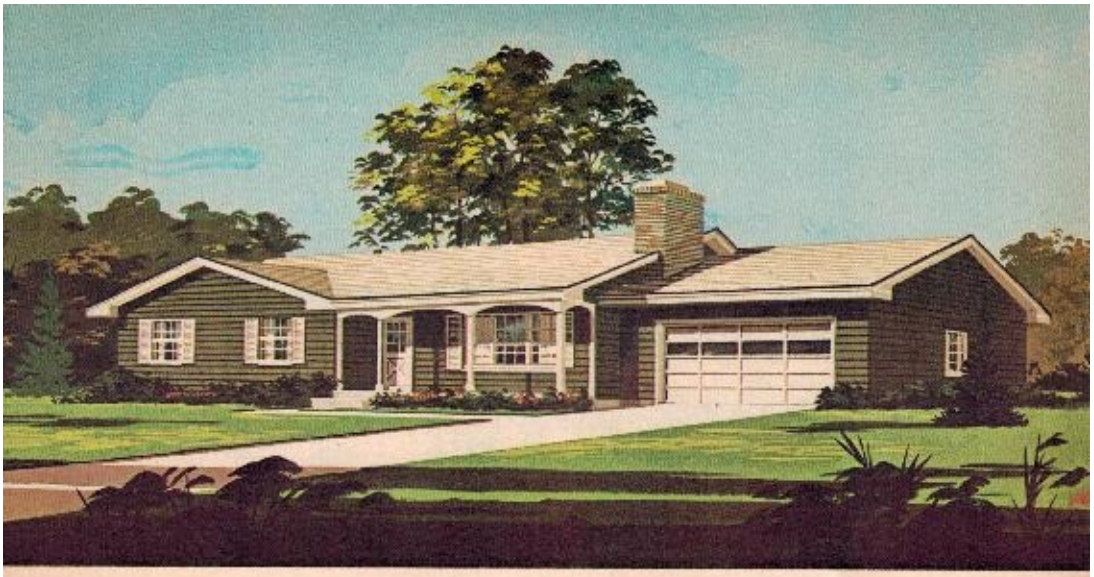
SHARLEAR PLAN No. 2

BUILD YOUR OWN HOME

Many of our customers, without previous experience or outside help, build their own Aladdin Home. **Whether you build it yourself, or have others do it for you,** you save the Aladdin way.

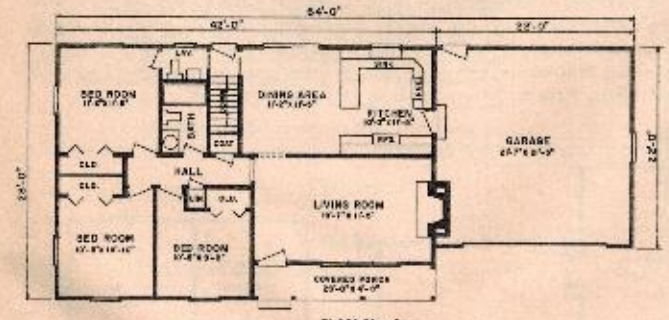
Dear Mr. Sovereign:
. . . There is no other way to build, than the Aladdin way . . .
Mass.

Human effort turns a house into a home.



THE HOLBROOK

Attractive and Distinctive



PLAN No. 1

A simple house of distinction. The large divided light front door, divided light windows, the triple window in the living room, and a patio door in the back (for future patio use) makes this an excellent designed home. Direct entrance from garage to kitchen, from dining area to patio area, from back door to cellar stairs helps keep living area clean—no tracking through house here. Large kitchen-dining area, with ample cabinet space, makes preparing and serving meals a pleasure—no wasted steps here. Large living room, fireplace, and triple window in front wall makes this area "a place to relax in". Quite a home for a growing family.

GREAT FLOOD OF '72

Gentleman:

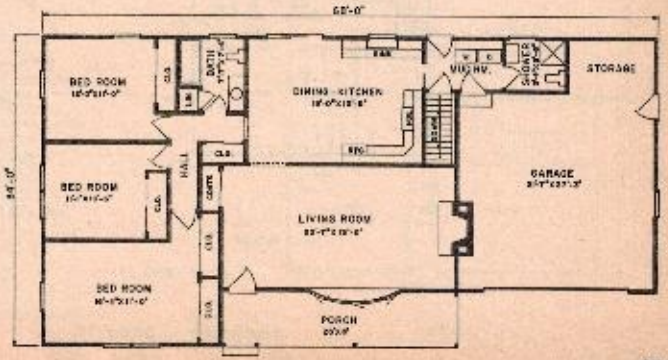
Would you please send your catalog to my daughter and her husband. They are very much interested in building . . .

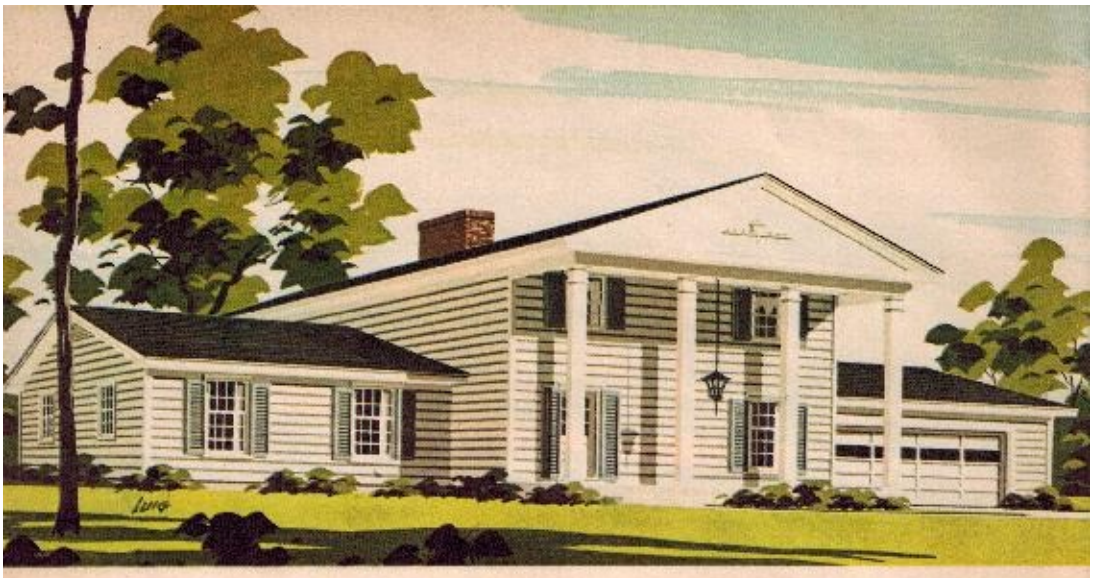
Nineteen years ago, my husband, with the help of his father and his cousin, built an Aladdin home — it was the Wilshire. We have been so pleased with it. Three years ago, we were in the "Great flood of 1972" here in Wyoming Valley. We were lucky in the fact, the water filled our cellar to within 3 inches of our first floor. We lost the whole back foundation and one side of the foundation.

The man that put up the new foundation was amazed that it didn't tilt or move. He said it was because the house was so well built. Our cellar steps were pushed up almost to the ceiling but when the cellar was all fixed, we still used the original stairs, even though they were really soaked, the lumber was so good, we were able to keep them.

I guess you know we would recommend an Aladdin to everyone. So please be sure to send our daughter your catalog.

Ps.

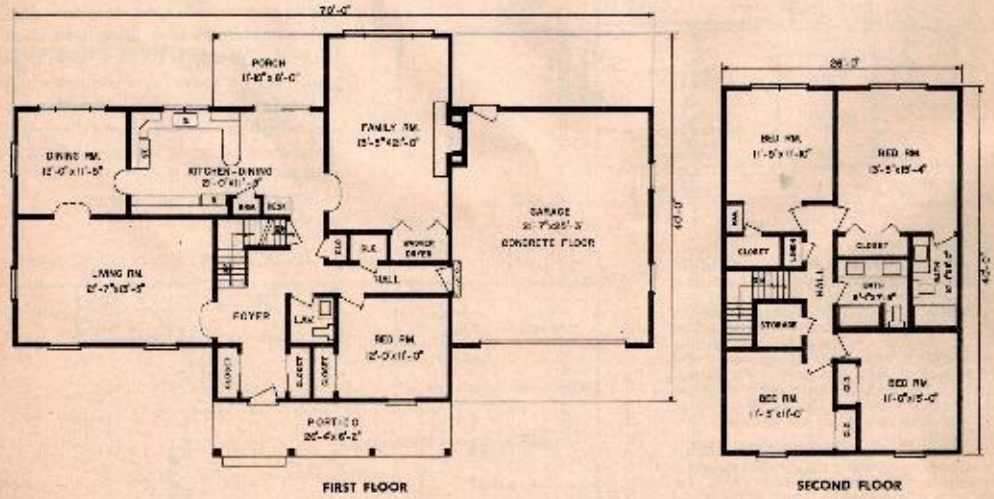




THE SAVANNAH

Southern Colonial

Here is a house in the grand style of the Old South, yet it incorporates the latest concepts of modern living. The foyer with open stair greets you upon entering. Note the two entrance closets and lavatory conveniently located for guests. The dining area features a patio door opening onto a covered rear porch. The family room is nice and large for informal gatherings. Another added feature is the bedroom on the main floor located well away from the living area. There are four bedrooms with ample closets and two baths on the second floor. Write for further details on this magnificent home.



FIRST FLOOR

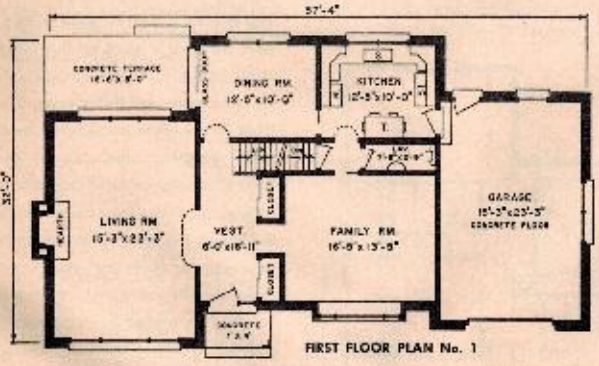
SECOND FLOOR

PLAN NO. 1

Smaller plan #2 on pg. 59.

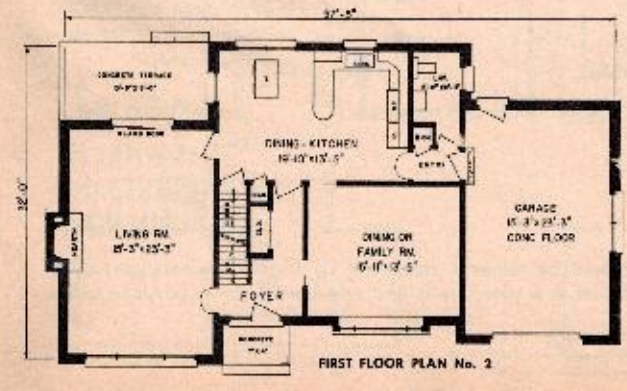
THE TRENTON

Modern Two Story



FIRST FLOOR PLAN No. 1

SECOND FLOOR PLAN No. 1

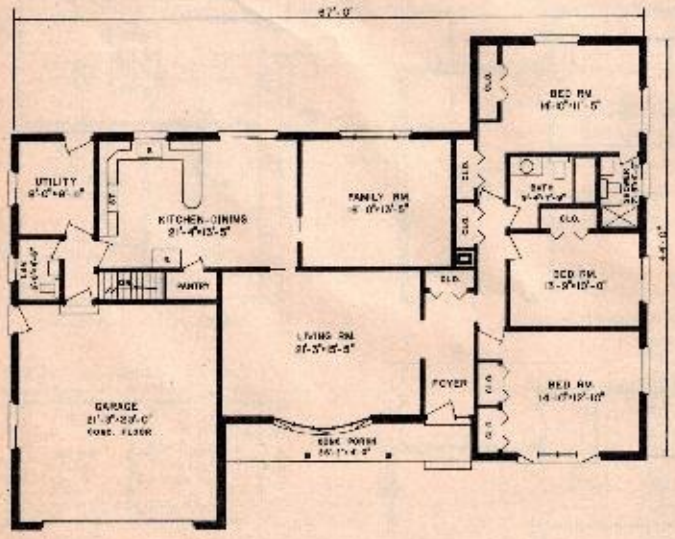


FIRST FLOOR PLAN No. 2

SECOND FLOOR PLAN No. 2

THE BRONSON

Modern Ranch Living

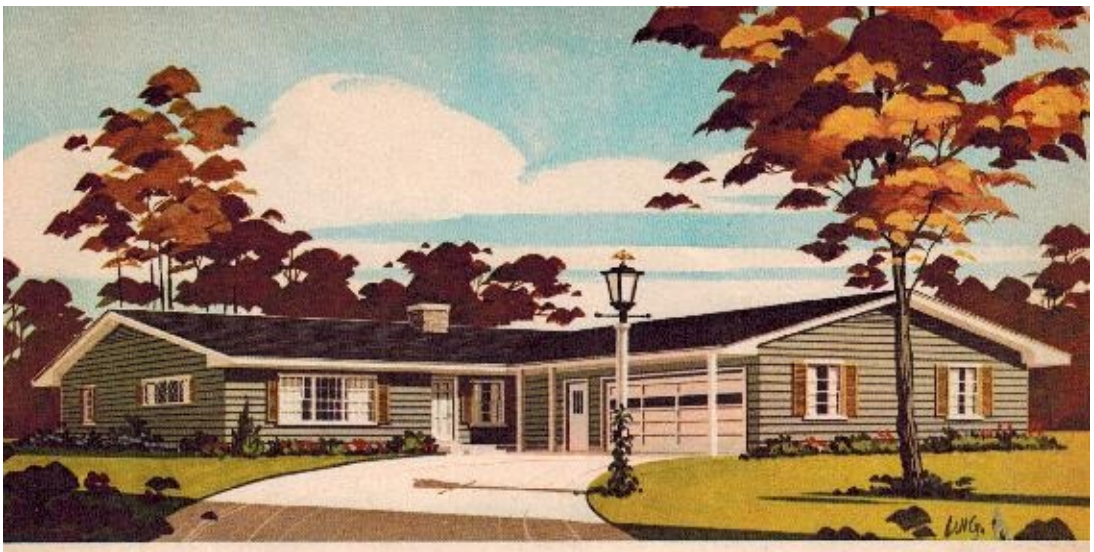


This spacious home contains a large bow window in front of the living room and a foyer giving access to all bedrooms and living area. The front of the home is sheltered by a roof over porch protecting the entrance from weather. The popular family room has become essential in today's mode of living and it is accessible to both the main living room and the kitchen-dining area. The kitchen cabinet arrangement is planned for the utmost convenience. In the bedroom area there are two full baths which are backed up for plumbing economy.

PAGE 3
TELLS WHAT IS FURNISHED IN ALADDIN HOMES

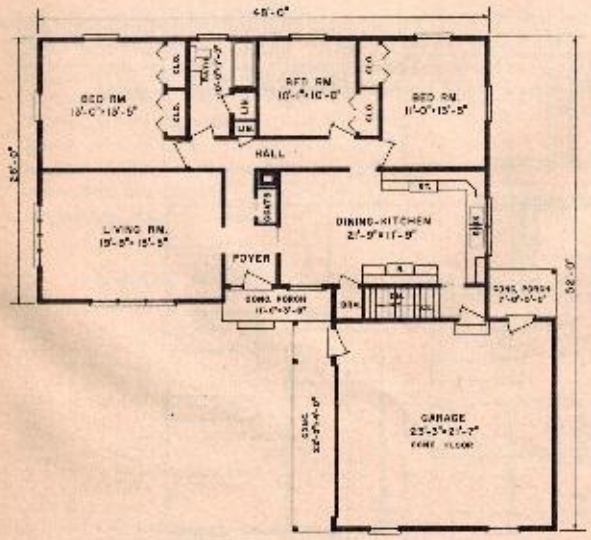
Aladdin Readi-Cut Houses are planned by experts, designed by highly trained specialists, and manufactured by skilled workmen in a plant built and operated for this purpose alone.

What you build today will be more valuable tomorrow.
(An Aladdin can be handed down from one generation to the next.)



THE LAMAR

Traditional and Compact



The handling of space creates a pleasant living atmosphere in this single story three bedroom home. The roof provides convenient coverage from the weather, for both the garage entrances and the front door. The central foyer, which divides the living room from dining-kitchen area, also gives access to the bedroom and bath without going through any other rooms. It is hard to match this one for living space and convenient features within such a modest over-all dimension. The wide plan in kitchen-dining room area has exceptional cabinet and counter space. A harmonious home for a modern size family.

SAVE TIME–MONEY

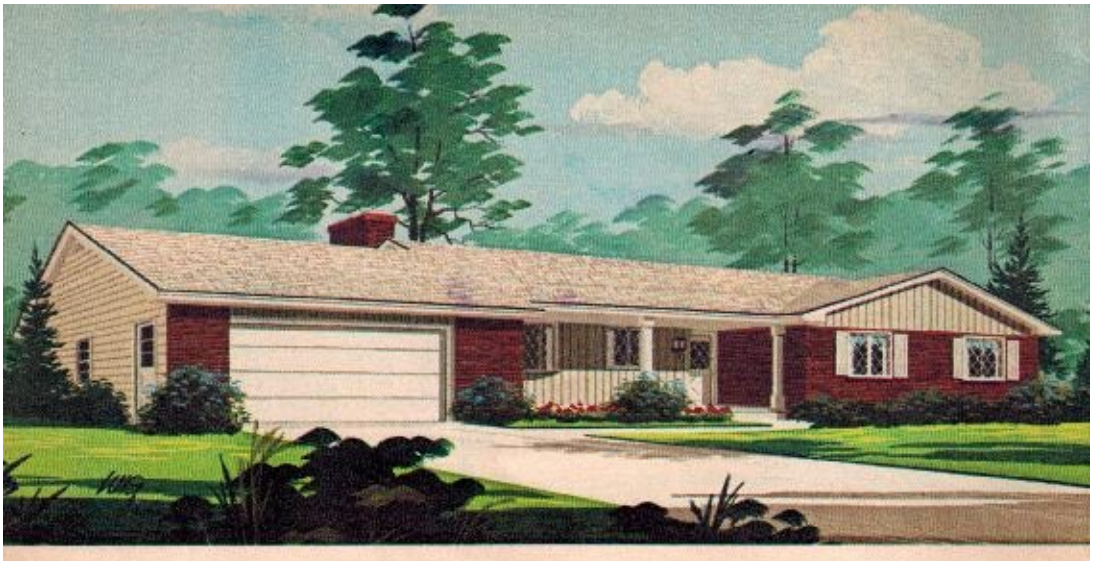
Pages 4, 5 and 6 tell how and why you will save thousands of dollars on your new Aladdin Home. Be sure to read it thoroughly and write for names and addresses of Aladdin Homeowners near you.

BUILD IT YOURSELF

Dear Sir:

All in all it has been a great experience for both of us and it actually was fun to do it ourselves. We even did all the wiring, plumbing, dry wall and hot water heating system ourselves.

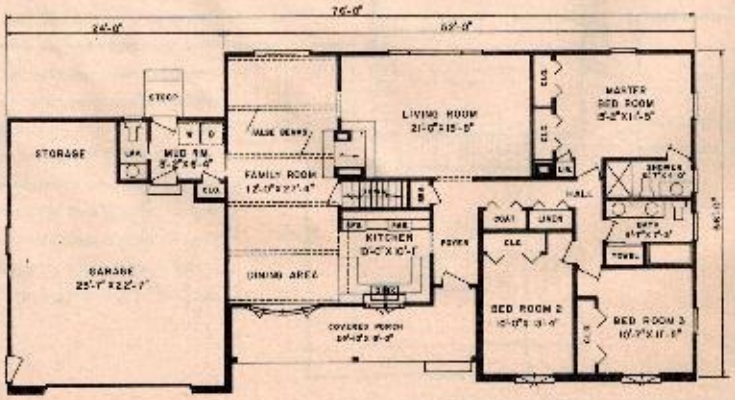
Mr. and Mrs. C. E. McF., Illinois



THE NASSAU

Inviting and Unique

Beamed ceilings in the dining-family room area, kitchen in the front overlooking a large covered porch, master bedroom and living room in the rear, makes this a design that's different. A large two-car garage with lavatory and mud room in the rear, front foyer leading to adjacent halls with all rooms easily accessible, and plenty of closet space creates an atmosphere for easy living. There's no wasted space here. It's a home to be proud of. (Siding is furnished where brick veneer is shown.)



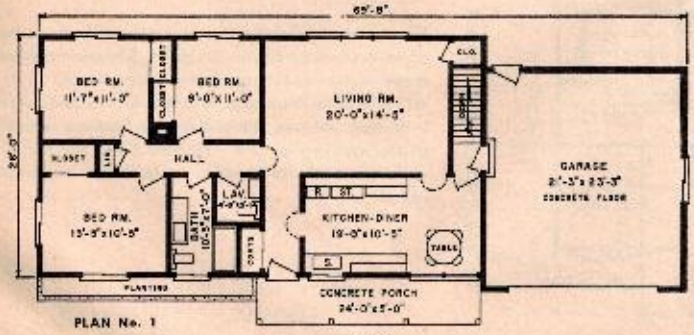
QUICK ERECTION TECHNIQUE

What is done in the factory is labor-saving in the field.

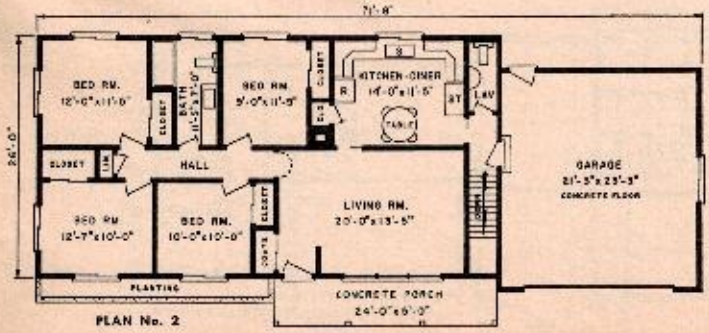
THE COVINGTON

Spacious—Practical

Designed for spacious and comfortable living. The covered porch is not only a mark of beauty but protects the front entrance from the weather. In the three bedroom Plan 1, note the dining area with floor-to-ceiling window and living room in the rear overlooking the garden. Write for specifications.



PLAN No. 1



PLAN No. 2

WHAT OTHERS SAY

Dear Sir:

...We have had a very cold winter but our house was very tight and warm. We were really amazed that our fuel bill was as low as it was.

...Ill.

...I am glad that I had the opportunity to do business with your company. The material you sent was of fine quality, and the blueprints were exact.

...Pa.

...It has withstood some extremely strong winds this winter with no damage, so I believe we have a sturdy home.

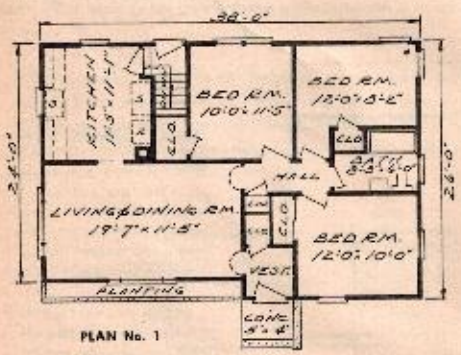
...Colo.

...I have been greatly pleased with the quality of materials, precision of prefabrication and cutting, and the promptness of replies and deliveries.

...N.Y.

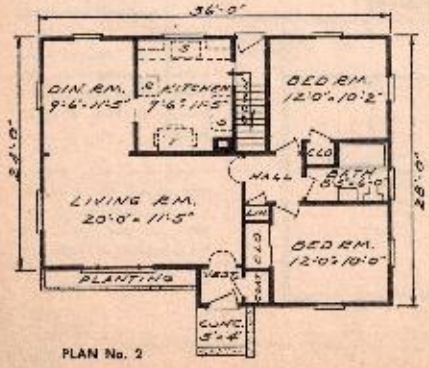
THE ALAMO

Modified Ranch

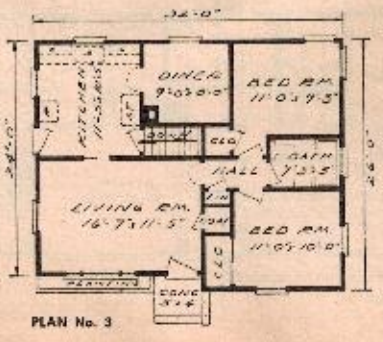


PLAN No. 1

This modern hip roof design is available in three floor plans, any one of which will result in the appearance as shown in above picture. Note the large scenic window with side lights which harmonize with the horizontal lights in all other windows. The brick work in front is a separate planter and may be omitted without detracting from the appearance of this charming home. Write for specifications.



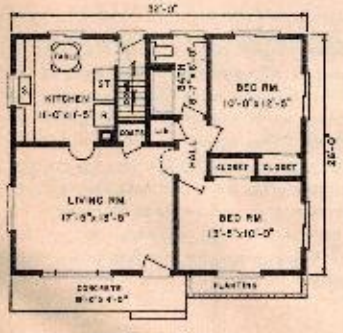
PLAN No. 2



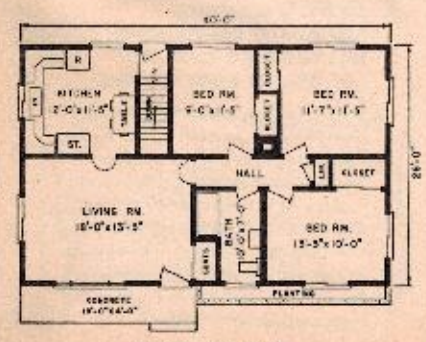
PLAN No. 3

THE DEXTER

Designed for Economy



DEXTER PLAN No. 1



DEXTER PLAN No. 2

SAVE TIME

•

SAVE WASTE

•

SAVE MONEY

Here is a contemporary design for the young homemaker. The straight, rectangular shape is designed for economy; the popular low pitched roof and wide eaves add a touch of modern styling. This house is available in two sizes, one a two bedroom and the other a three bedroom, to meet your individual needs and budget. The kitchen in each plan is designed for convenience and efficiency with ample dining space for a young family. Glide windows are furnished to permit maximum versatility in your room arrangement. The decorative planter at the front is built of masonry, to be furnished by owner. It can be omitted or added later, if desired. Write for specifications.

Dear Mr. Sovereign:

Words alone cannot express how proud we are of our new Aladdin home. All materials were of high quality and certainly a great savings for us than if we had bought them locally.

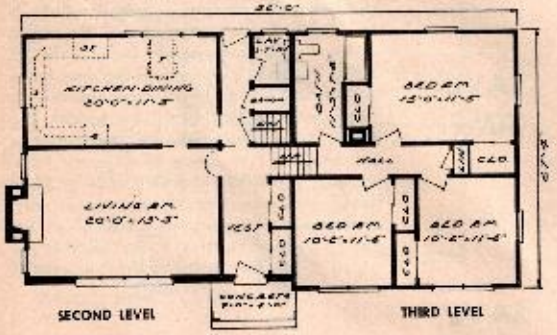
Our relatives and friends and people who know, like our carpenter and electrician, have told us what high quality material we were using and how beautiful our home is.

We are grateful that our friends told us about your Aladdin homes and are most grateful to you for such a beautiful home that is of high quality and yet within our means. Thank you for your continuing interest in our home.

Mrs. G. P., Pleasantville, New York.

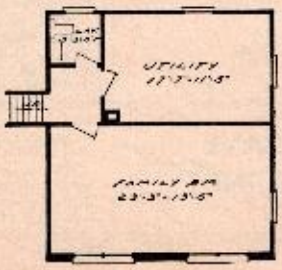
THE CORNELL

Graceful Tri-Level



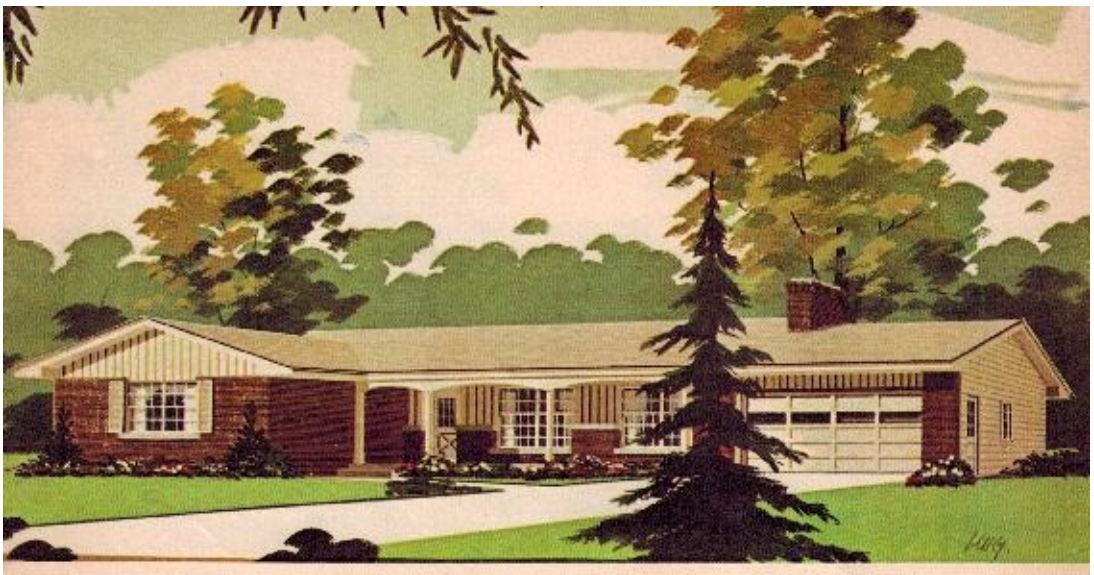
This gracious tri-level home presents the utmost in living comfort. Although the exterior walls of the front of the first and second levels are shown in brick veneer, we furnish siding for that portion at the list price. If you intend to use brick veneer as illustrated, write us for the allowance for omission of that portion of the siding and nails. The vestibule, with twin closets, leads directly to all rooms in the house, as does the rear entrance. No partition materials are included for the first level. Write for specifications.

SAVE TIME • SAVE WASTE • SAVE MONEY



SIMPLE, TIME-SAVING, STEP-BY-STEP CONSTRUCTION LETS YOU BUILD YOUR OWN TOP-QUALITY HOME FOR LESS

Place and nail. That's all there is to erecting your Aladdin home. Everything is pre-cut, pre-fit, marked for fast handling, solid construction. Floor, walls, roof can be erected in days, not weeks. Our detailed drawings and instructions will take you through the building process step-by-step. It's a proven way for you and your family to have the home you desire . . . now!

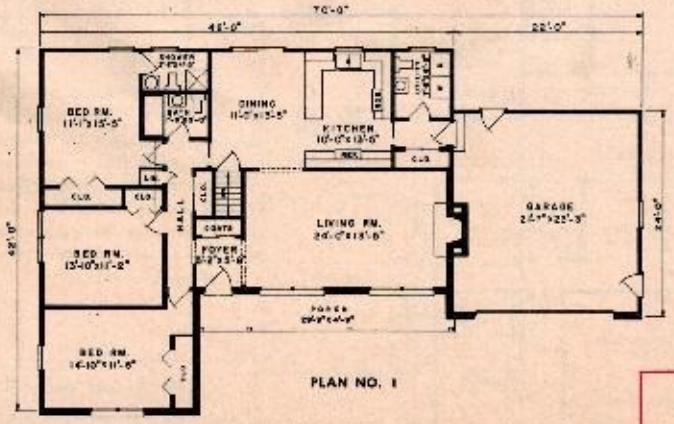


THE BATES

Styled for country pleasure

Whether built in the city or in the country, it is designed for that *country-living* feeling. It is long and it is wide creating a sense of spaciousness. A foyer leads from front door to coat closet, no dirt tracking through the rest of the house. There is a large living room and kitchen-dining area with pocket sliding doors leading to a wide hall. This makes for easy access to all bedrooms where ample closet space is found. Master bedroom has a connecting bath and another is found at end of hallway adjacent to kitchen-dining area. A utility room lies between back door and kitchen with a sliding door between. Nothing is overlooked; it is designed for *country pleasure*. Write for details. (Siding is furnished where brick veneer is shown.)

Speedy Erection

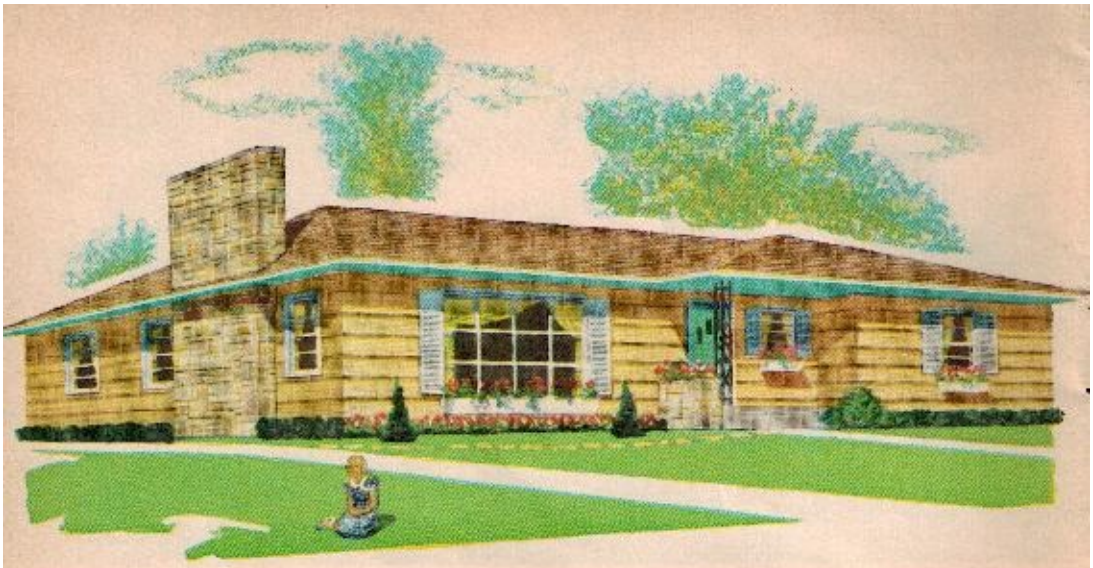


PLAN NO. 1

Sturdy Construction

See back cover for floor plans 2 & 3.

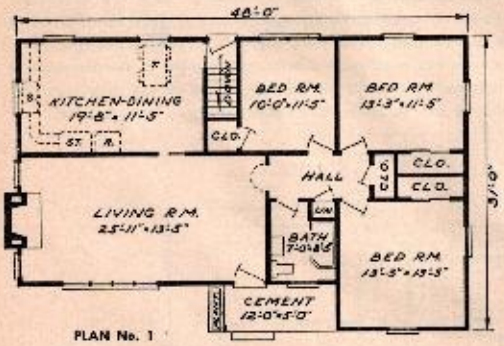
The future lies in the plans made today and carried out tomorrow.



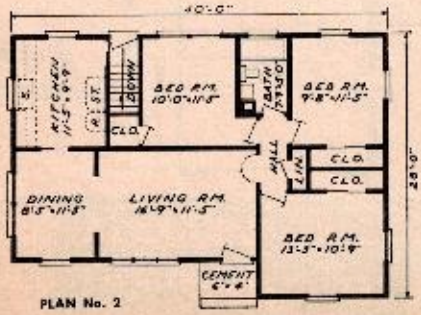
THE VENTURA

Western Inspiration

This Western ranch style home with its low hip roof, three good size bedrooms and large living area, is one of our most popular designs. Its exterior beauty and convenient layout meets the desires of any family. Write for specifications.

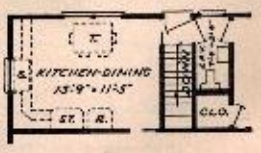


PLAN No. 1



PLAN No. 2

ALTERNATE PLAN 1

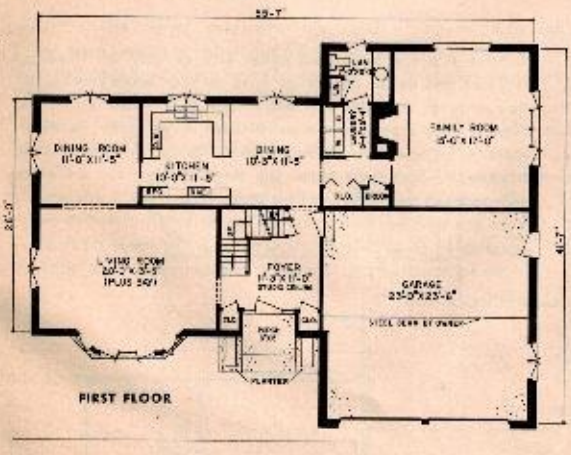


Shown above is an alternate plan for the Number One arrangement. You will note there is a half bath—lavatory and toilet. This is available in Plan One and Plan Three only, at a slight additional cost, and is accomplished by reducing the width of the kitchen-dining room approximately four feet. Write us for prices.

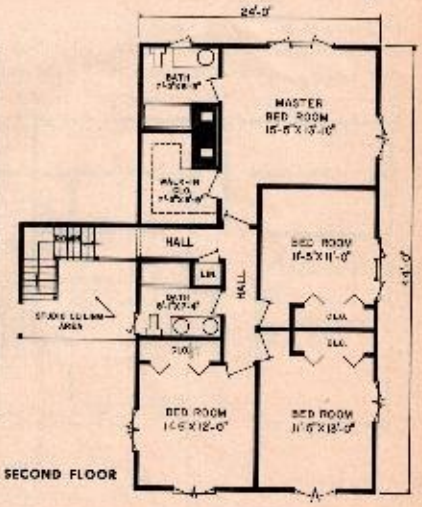
SEE PLAN NO. 3 WITH ATTACHED GARAGE PAGE 59

THE NORMANDY

A Touch of Old English



FIRST FLOOR



SECOND FLOOR

Pleased . . . Everything Fits Perfectly

Dear Mr. Sovereign:

. . . I thought it would be a good time to write and tell you how very, very pleased and happy we are with our Aladdin. All our relatives and friends, as well as ourselves, are really surprised at the quality material used in our home. The woodwork and doors are flawless, as well as beautiful.

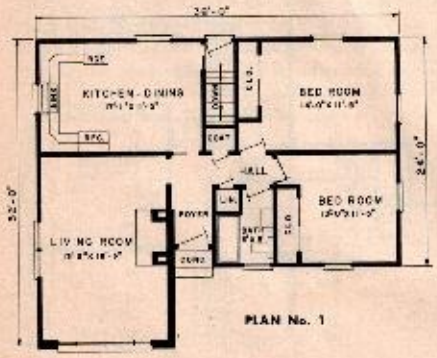
What is amazing to me is how you people up in Bay City, Michigan can cut a home from simple drawings and written instructions and send it to New Cumberland, West Virginia, and absolutely everything fits perfectly. That is really something . . .

We also appreciate your honesty and prompt service. It's hard to find these days.

W. Va.

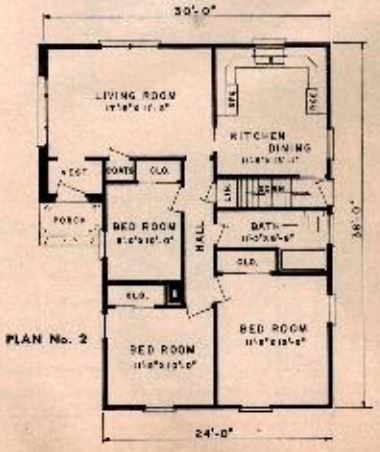
THE DELTA

Compact and Livable



PLAN No. 1

A home that can be placed either way on your lot. Frontage required can be as narrow as forty feet, or when placed the long way on your site, can still occupy a fifty foot lot. In the Plan 1, note especially the entry which gives access to every room in the house. A convenient coat closet near front door is provided in both floor plans. The scenic window can be interchanged with the mullion window in the living room, if you prefer. Here is a compact home designed for the small family but incorporating all of the living qualities of the large family ranch style. Write for specifications. (Siding is furnished where brick veneer is shown.)



PLAN No. 2

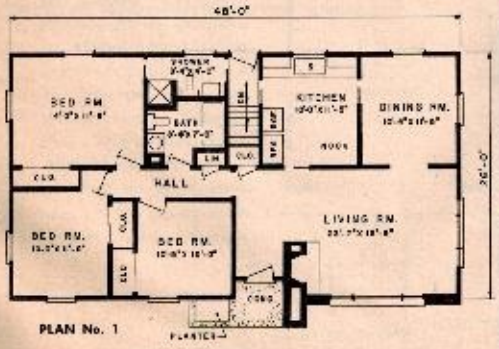
Value Versus Price

When considering a new home, ask yourself this question: "Is the price I pay worth the quality (value) I receive?" Remember, quality (value) is remembered long after price is forgotten. Do not settle for one and not the other. The real low, low priced home is not always the best buy. Demand quality at the lowest possible price and yours will be an Aladdin Home.

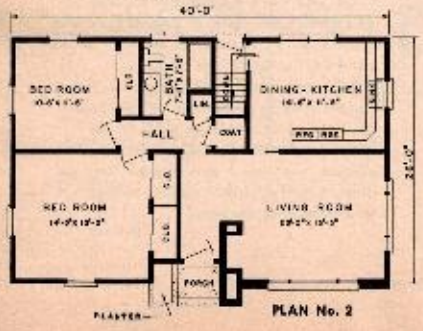
THE ELDORADO

Styled With Dignity

This home is fascinating in its simplicity, and because of the rectangular design, it is also economical to build. While the large chimney adds charm, its construction is optional. Two floor plans are shown here—one with three bedrooms and one with two bedrooms. Write for specifications. (Siding is furnished where brick veneer is shown.)



PLAN No. 1



PLAN No. 2

Sound, Sturdy Construction

The high construction standards built into Aladdin Homes meet practically every building code in the United States. If your local code requires changes, let Aladdin know so they can be made. Write for specifications covering the home of your choice.

Nothing Left to Chance

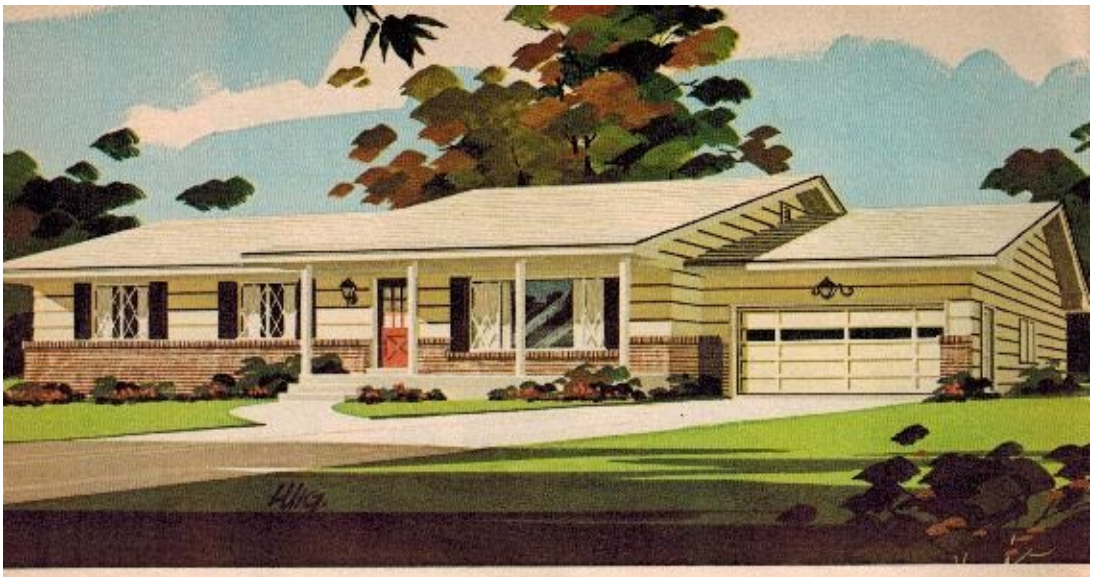
WE FURNISH:

1. *Construction Drawings:* large, detailed, easy to read.
2. *Instruction Book.* tells how to erect your Aladdin Home.
3. *Material Check List:* covers all material in your Aladdin shipment. *We check it in, you check it out.*
4. *Yellow Aladdin Receiving Report:* we ship to you, you report back to us.

As we said before, NOTHING LEFT TO CHANCE.

SPECIAL PLAN SERVICE

It is impossible to cover all combination of house styles and floor plan arrangements in our 64 page catalog. We have therefore adopted a *SPECIAL PLAN SERVICE: you send us your plan, we'll send you our price.* If you want us to manufacture, we'll do so using our standard quality specifications. *No charge for estimates:* a charge if drawings are requested.



THE CAMDEN

A Charming New Ranch Style

CAMDEN FLOOR PLAN

This home portrays the utmost in modern styling. Our designers provide you with an up to the minute exterior in modern ranch that cannot be equalled. All rooms are spacious in size which tends to give a family ultra living accommodations. Write for specifications. (Siding is furnished where brick veneer is shown.)

HIDDEN VALUES

1. Sound, sturdy construction.
2. Quality material throughout.
3. Comfort, economical upkeep.

are hidden **values beneath.**

Check carefully and you'll decide on Aladdin.

Send for Reference List.

OTHERS LIKE ALADDIN

Dear Mr. Sovereign:

Our Goodrich home has gone together with no problems. Everything fit exceptionally well and the quality of materials was well above standard. The supply was ample.

Everyone remarks about the beautiful lumber and the strength of the house. It's construction surpasses all local building codes by far.

We'd like to thank all of you for your fast, efficient, and honest service in handling our order. It was a pleasure doing business with your outstanding company . . .

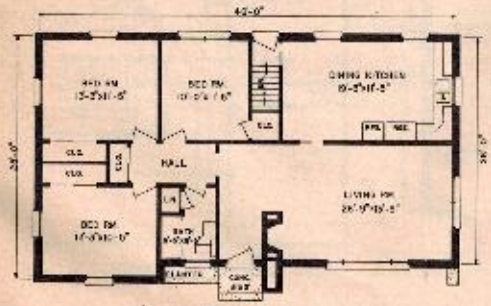
Missouri

It's not what's on the outside, but what's on the inside, that counts.

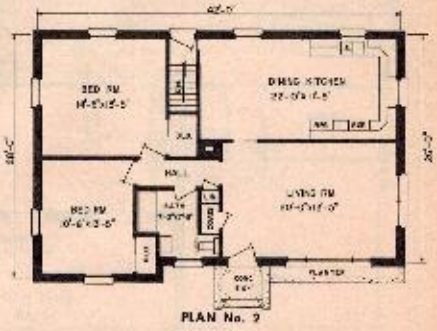
THE SIERRA

One of Aladdin's Best

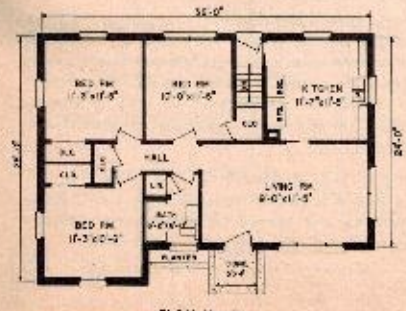
Illustrated in brick veneer (which we do not furnish), here is a home of impressive beauty. If you wish to use siding, we will gladly quote the additional cost. Four plans are shown providing your choice of a two-bedroom, three-bedroom, or four-bedroom home. Note the large kitchen-dining combination in three of the plans. Write for specifications.



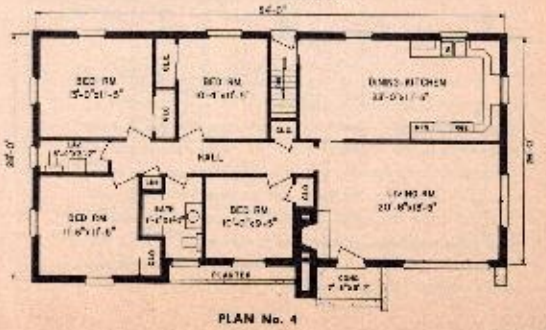
PLAN No. 1



PLAN No. 2



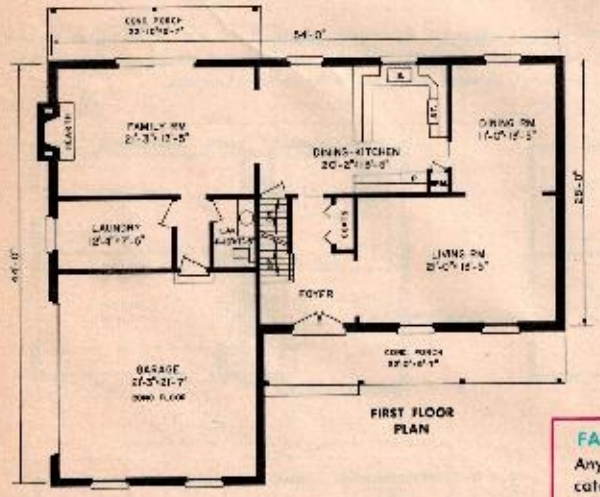
PLAN No. 3

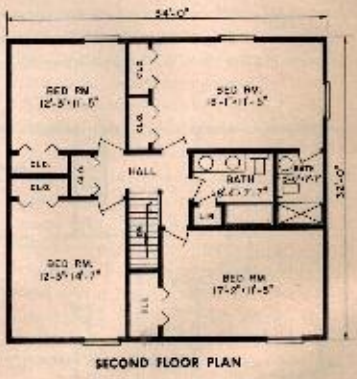


PLAN No. 4

THE GOODRICH

Modern Living at It's Best





This pleasant exterior gives you design appeal with the siding and brick exterior. Shutters add to the attractiveness of this home. The double entrance door is a new innovation in the modern home. The kitchen-dining area, dining room and family room are accessible directly from the front foyer. The laundry on the first floor is a very essential aid in the modern home. The spacious bedrooms on the second floor, with the bath and one-half and the large closet space, will give comfort to the most modern family. Write for specifications.

FAST SHIPMENT

Any standard home (without changes) shown in our catalog can be shipped within two to three weeks after date order is received*: transit time required, five to seven days. Materials are shipped complete in sealed box car. Delivery by truck on request within 300 mile radius of Bay City at no additional charge.

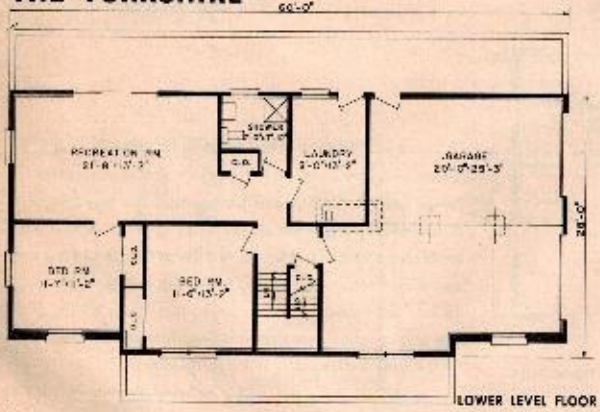
COMPACT, DAMAGE-PROOF PACKING

Every item is checked during loading; heavy, bulky materials are placed on the bottom; sufficient material and safe arrival are guaranteed.

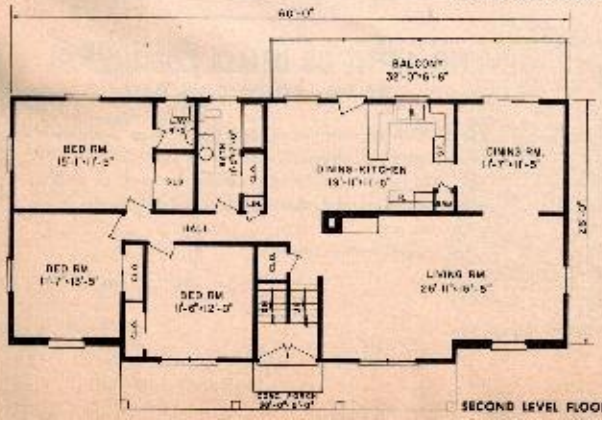
*During our busy season a little longer may be required.

THE YORKSHIRE

Spanish Colonial

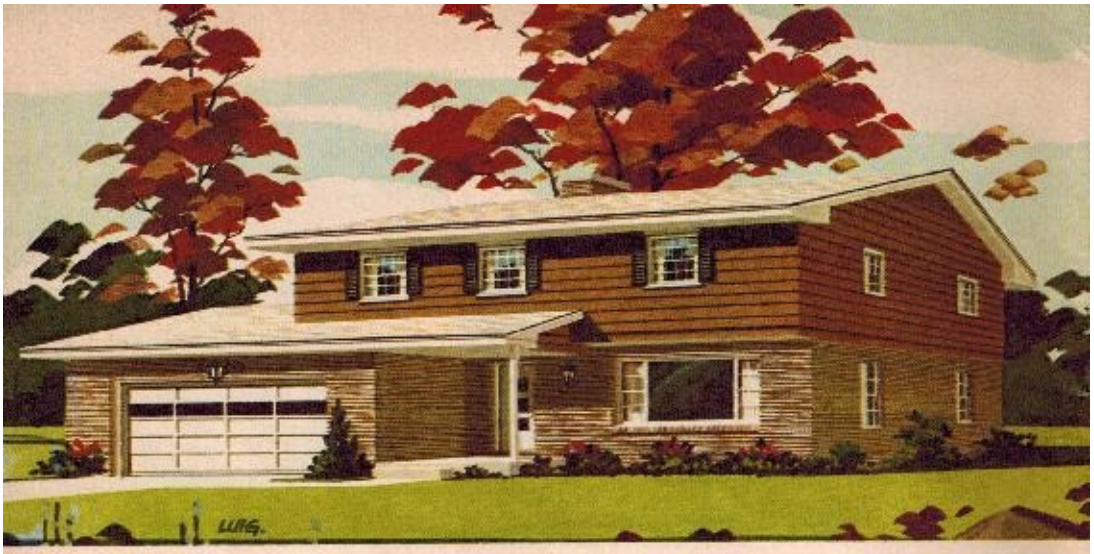


LOWER LEVEL FLOOR PLAN



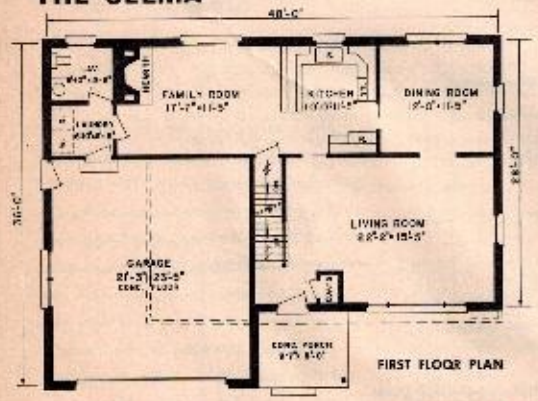
SECOND LEVEL FLOOR PLAN

The traditional architecture of the old southwest is a picturesque answer to today's informal living. The beautiful front entrance gives access to the second level plan containing living quarters, three bedrooms and dining-kitchen area, with separate dining room. Going down to the lower level floor plan you have a beautiful two bedroom arrangement with recreation room, laundry, and toilet facilities, with garage attached. This split level plan of this home is an excellent design with plenty of storage space along with large closets in all bedrooms on each level. The long concrete porch at the front adds an air of distinction to this inviting home. It would be a pleasure for you to live in this home which contains all of the modern features of today's most exclusive homes. (Siding is furnished where brick veneer is shown.)



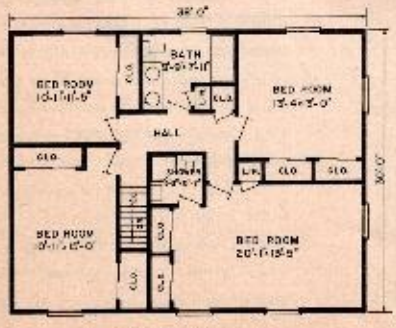
THE SELMA

Details Add Distinction



FIRST FLOOR PLAN

This spacious home provides the utmost in family living. The living area connected with a spacious family room gives access to both the kitchen and dining room. The four bedrooms on the second floor contain an extra spacious master bedroom and ample closet space. The attached garage is a very desirable feature and inasmuch as the entire width is but 48 feet, the home can be arranged very easily on the average size lot. The convenient first floor laundry is a step-saver for the busy homemaker. Write for specifications.



SECOND FLOOR PLAN

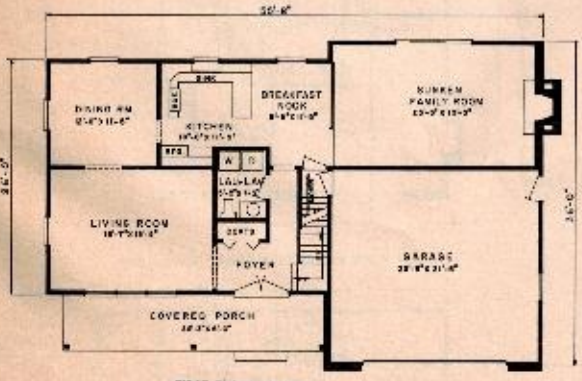
NO AGENT OR DEALER COMMISSION IN THE PRICE YOU PAY

SINCE 1906 Aladdin has made extra savings available to home-builders by selling Aladdin homes exclusively by direct mail. We have no salesmen, agents, brokers, or dealers whose expenses and commissions must be included in the price you pay. You deal directly with Aladdin, the manufacturer, and realize savings.

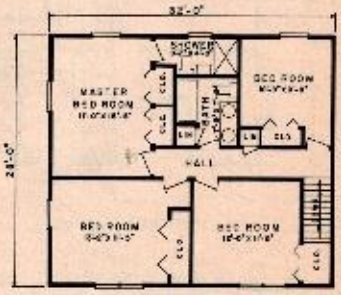
THE BRIARWOOD

Large and Spacious

If you have, or expect to have, a large growing family, the Briarwood is ideal. Large double-door front entrance leads directly to foyer, to hall, to utility-lavatory area which is also accessible directly from kitchen-breakfast nook and garage. Cellar stairs are conveniently located so entrance can be made either from breakfast nook or garage—features that help keep the house clean. Large dining room and kitchen are ample for a large family, including guests. Sunken family room with fireplace is *a room of joy*. Sleeping quarters upstairs are spacious: four large bedrooms, bath and shower, and sufficient closet space. All in all, this is the house *for a growing family*. (Siding is furnished where brick veneer is shown.)



FIRST FLOOR PLAN



SECOND FLOOR PLAN

ALADDIN DURABILITY

If a home is structurally sound, it will last more than a lifetime.

" . . . My parents built the bungalow 'The Boulevard' in 1918 and I am now living in this house . . . naturally we have made many improvements over the years, but it is still attractive and most comfortable . . . moved in October, 1918, so celebrated Armistice Day in our new house. I am so proud to be able to live in this house . . . "

Pa.

[Aladdin has been manufacturing homes since 1906.]

We pass through this world but once. Let us do what we can each day to leave it a better place to live in.

THE AMBERWOOD

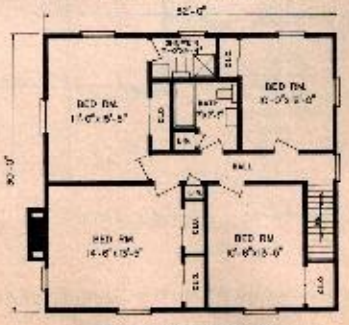
Ideal for Narrow Lot

Own a home that puts the emphasis on comfort, convenience and economical building costs because of its straight lines and design it gives you the utmost in spacious living. Both plans are four bedroom designs having large spacious bedrooms with the convenient bath and lavatory and laundry. This home is designed for family living in mind. Write for specifications and Duplex information. (Siding is furnished where brick veneer is shown.)

FIRST FLOOR PLAN NO. 1

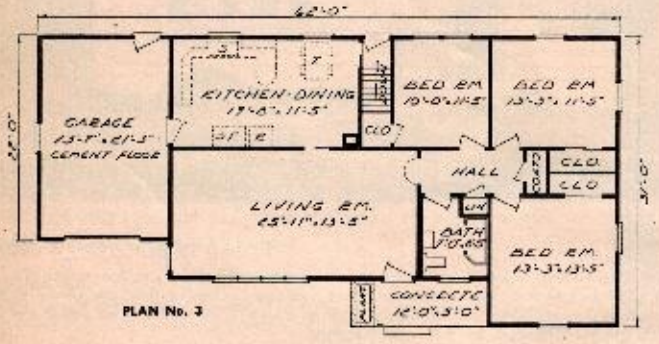
FIRST FLOOR PLAN NO. 2

SECOND FLOOR PLAN NO. 1



SECOND FLOOR PLAN NO. 2

THE VENTURA *With Garage Attached*



PLAN No. 3

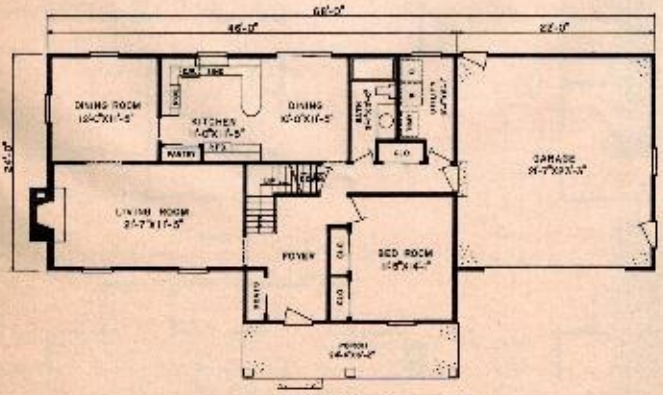
THE VENTURA PLAN No. 3

At the left is an illustration and floor plan of our popular Ventura home with attached garage. Price is given on enclosed price list. A 2-car garage is also available. Write for prices and specifications. Additional plans of the Ventura are shown on page 48.

SINCE 1906 OUR CONTINUOUS SUCCESS IN MANUFACTURING AND MARKETING ALADDIN HOUSES FOR AMERICAN HOMEBUILDERS IS YOUR ASSURANCE THAT *WHAT ALADDIN PROMISES, ALADDIN PERFORMS.* ***ALADDIN GUARANTEES TO MAKE YOU SECURE IN THE FULFILLMENT OF EVERY PROMISE MADE TO YOU.

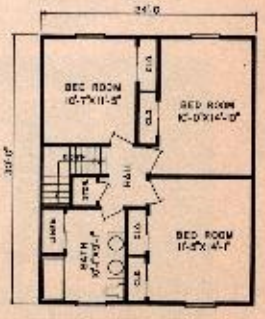
THE SAVANNAH PLAN No. 2

Southern Styling

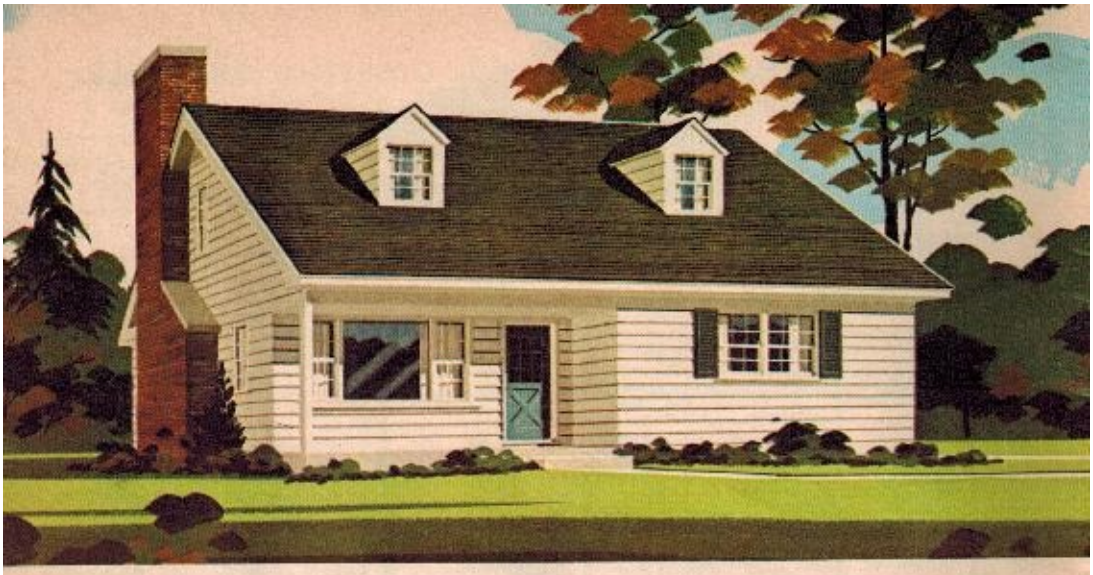


FIRST FLOOR PLAN

SEE PAGE 38 FOR ILLUSTRATION



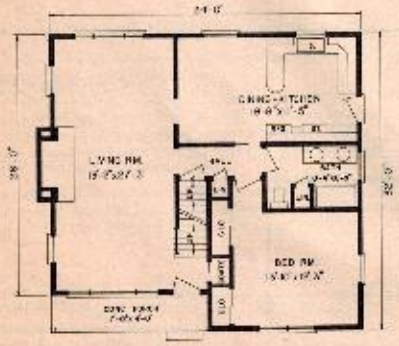
SECOND FLOOR PLAN



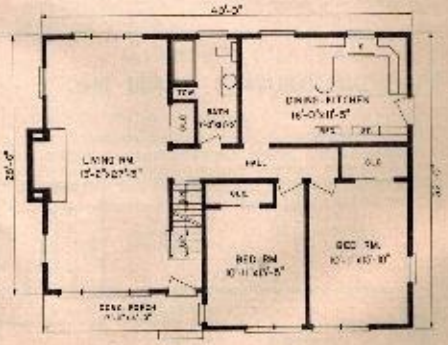
THE KENWOOD

Ultra Story and Half Design

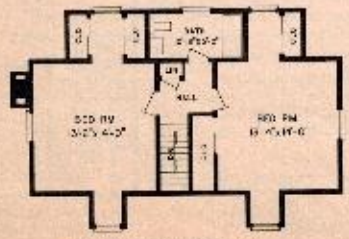
Modern convenience, along with conventional styling, one and one-half stories to give you the maximum floor space. This is a desirable home for the average city lot. Plan One has the convenience of one bedroom on the first floor and two spacious bedrooms on the second floor. Price on Plan One includes finishing second floor as shown. Price on Plan Two includes stairway and sub-floor only. Finish materials quoted if desired. Send for specifications.



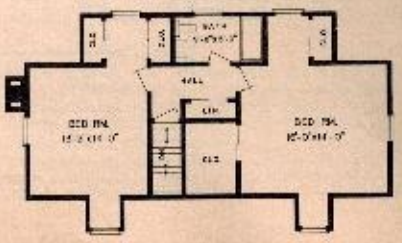
FIRST FLOOR PLAN NO. 1



FIRST FLOOR PLAN NO. 2



SECOND FLOOR PLAN NO. 1



SUGGESTED SECOND FLOOR PLAN NO. 2

OPTIONAL MATERIALS AND EQUIPMENT

SCENIC WINDOW STYLE 3A

SCENIC WINDOWS

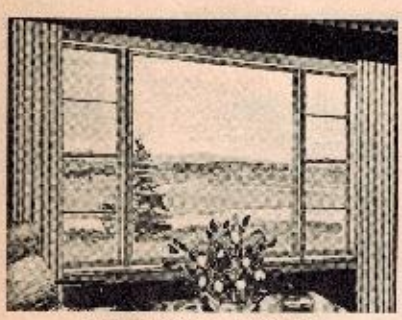
Popular scenic window styles are illustrated at the left. Style No. 3-A has three large stationary upper sash and three gear operated lower sash. Storm sash and screens included with all No. 1-A, No. 2-A, and No. 3-A windows. Overall size of the 3-A window is approximately 9'0" x 6'0". This window is made up of three units and can be furnished in one unit or two units. Style No. 11 window has a stationary center sash with sliding sash (double hung) on each side. The overall size of the No. 11 window is approximately 9'8" x 5'0". The same style window is available in a smaller size and is referred to as No. 7 window. The No. 7 window is approximately 7'4" x 5'0" in overall size. The No. 7 and No. 11 windows are furnished with 1" insulating glass in the stationary center section. Write for prices if substitutions are desired.

INSULATING GLASS

Scenic windows illustrated at the left and all double hung or gliding windows can be furnished glazed with top quality insulating glass. Write for prices and further information.

KITCHEN CABINETS

Available in standard layouts in accordance with floor plan illustrations. Special layouts and units for built-in ranges and ovens are available. If special layout is desired, send sketch for pricing. Cabinets are prefabricated of selected hardwoods by a company specializing in the manufacture of fine kitchen cabinets. They have a beautiful long-lasting finish which is easy to clean. The units are completely assembled and ready to install with all hardware in place. Shipment is made at time specified by you and prepaid to destination. Write for prices and finishes available.



SCENIC WINDOW STYLE 11

INSULATION

Fiber glass building insulation 6" thick can be furnished for use in the ceilings and 3½" thick can be furnished for outside walls. Insulation comes made up in batts and is moisture and fire-resistant. See optional price sheet. Write for further information and special pricing.

FOLDING CLOSET DOORS

Pre-finished Birch flush folding units can be furnished in various widths. The units are carton packed with hinges applied. Birch folding doors are standard where shown in floor plan illustrations. Six (6) panel and louvered Pine folding doors for closets are also available. Write for prices.

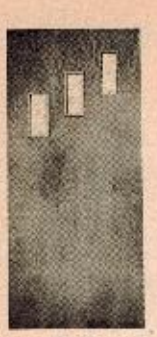
SLIDING GLASS PATIO DOORS

ALUMINUM STORMS and SCREENS

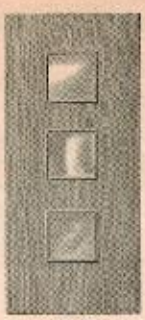
Two-track, self-storing aluminum combination storm and screen windows are available for all glide and check rail windows. These combination windows are made of thick extruded aluminum and come complete with efficient wool pile weather seal. Both glass and screen inserts interlock and are removable from the inside for easy cleaning. Finger-tip control adjusts ventilation. Storm windows are also available for scenic windows. Combination storm and screen doors can also be provided. See Optional Price List for prices. (Storm sash are factory applied using stainless steel screws).

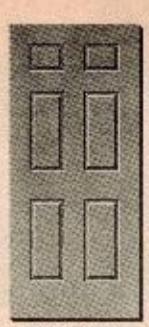
PATIO DOORS

Aluminum sliding patio doors are furnished complete with ⅜" tempered insulating glass and all hardware. Doors are double weather-stripped and interlock when closed. Nylon bearings make sliding operation effortless. Full sliding screens included for all moving panels. Units come in widths from 6' to 12'. Patio doors are included where shown in floor plan illustration. Write for prices and state where door is to be placed and width desired.

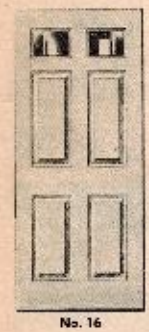

No. 17

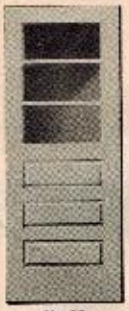
No. 18


No. 21


Interior 6 Panel

Interior Flush


No. 16


No. 10

DOORS A Style No. 10 door is provided at the rear of each Aladdin Home. The front entrance door — style as illustrated in catalog picture. If you prefer a different front entrance door than shown, write us. Our beautiful First-Quality Birch flush door, shown above, is furnished for all interior openings where doors are shown in the floor plan. Interior louver doors also available. Write for price.

QUALITY AND LOW PRICES

BUILD YOUR OWN HOME

SERVICE AND SATISFACTION

"WHY SHOULD I BUILD AN ALADDIN?"

Aladdin is the mark of quality; quality is the mark of durability (see pg. 8, 37, 49, 23, 22, 57); and durability leads to increased value. As inflation continues — as it has over the last 30 years and will in the future — an Aladdin Home built now will be worth more later.

You can build your own home for less, it's not difficult The Aladdin Way (see pg. 36, 46, 41, 32, 33, 56).

When you buy from Aladdin, you know exactly what is furnished (see pg. 29).

Still in doubt? Ask for reference list (see pg. 35) and read Aladdin's Guarantee below.

Aladdin's Guarantee

We guarantee all materials furnished by us for your Aladdin Home to be exactly as represented in our catalog and specifications and as may be modified by your order. We guarantee materials in sufficient amount to complete the home according to the drawings and specifications furnished by us. Further, we assume ALL responsibility for the Safe Arrival of all materials at destination.

The Quality and Quantity of all materials, as guaranteed by us, gives you the strongest protection possible when backed by the Oldest—*SINCE* 1906—Manufacturer of Ready-Cut Homes in the world, with a record of honest dealings with home builders throughout the entire United States and forty Foreign Countries.

W. F. Sovereign, *President*

ALADDIN BUILDING ESTIMATES

FOOTINGS

We give under "Cubic Yards of Poured Concrete" total number of cubic yards of concrete required for all main footings, column footings, porch footings, terrace floors, chimney footings and concrete steps when shown, also basement floors and floors for all attached garages.

FOUNDATIONS

Under "Blocks for Foundation" we give the number of concrete blocks required to construct the foundation according to our foundation plan. This includes porches and terraces where shown; also wall for garages if attached to house. All plans having basement stairs are figured for a foundation wall 11 blocks high. All plans without basement stairs are figured for a main foundation wall 5 blocks high. For foundation plans see page 6.

SQUARE FEET HOUSE AREA

Below is given the square feet of house area for each of our homes. This area given does not include the garage, when shown in Floor plans, or porches. It is the square footage of the house itself.

PLASTERING

Under this heading we give you the square yards of plastering surface, or if you use wallboard, the square yards of surface to be covered. The yardage includes all walls and ceiling surface. It does not include walls for any attached garages. All openings are included in figures such as doors and windows to allow for cutting and waste of your plaster base, such as rocklath, or wallboard.

CHIMNEYS

Chimneys and fireplaces are sometimes shown on our plans to suggest a practical location. Since we do not cut the openings in our homes for them, you can change the location or omit them entirely if preferred. The amount of material required for chimneys is as follows:

One 8" x 8" flue chimney, 30 bricks to each foot of height.

Two 8" x 8" flue chimney, 50 bricks to each foot of height.

One 8" x 12" flue chimney, 35 bricks to each foot of height.

Two 8" x 12" flue chimney, 60 bricks to each foot of height.

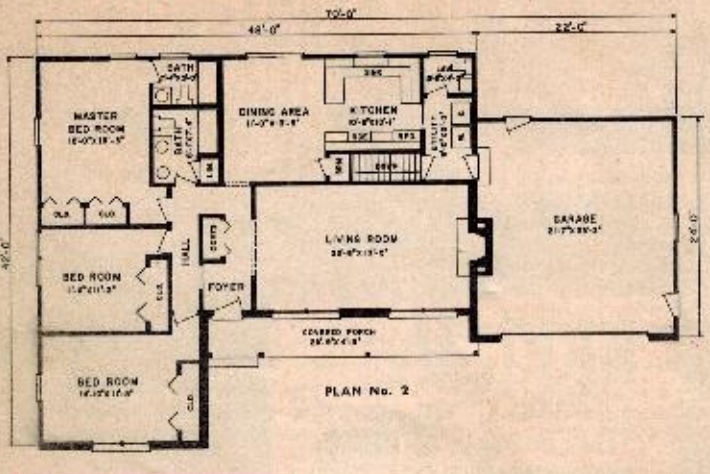
For mortar allow ½ bbl. cement and ½ cu. yd. sand for each 1000 bricks.

HOUSE	Sq. Ft. House Area	Blocks for Foundation	Cu. Yds. Poured Concrete	Sq. Yds. Plaster or Wallboard Surface
ALAMO No. 1	948	1246	19	383
ALAMO No. 2	944	1176	19	472
ALAMO No. 3	798	1055	15	403
AMBERWOOD No. 1	1620	1934	16	735
AMBERWOOD No. 2	1792	1052	17	810
ASHLAND	2455	1393	32	1030
BATES	1596	1860	38	715
BATES No. 2	1596	1860	38	715
BATES No. 3	1104	1582	29	539
BELMONT No. 1	1596	1922	38	738
BELMONT No. 2	1820	1952	33	635
BERKELEY	1456	1746	36	615
BRIARWOOD	3064	1600	31	916
BRONSON	2200	2152	46	790
CAMDEN	1344	1634	32	595
CHELSEA	1793	1995	39	807
COACHMAN	2024	1596	38	846
CORNELL	1384	915	19	630
COVINGTON No. 1	1248	1611	31	585
COVINGTON No. 2	1300	1649	32	626
CRESTWOOD	1908	1429	26	845
DELTA No. 1	1024	1197	19	491
DELTA No. 2	888	1077	17	489
DENTON	2280	1873	37	1000
DEXTER No. 1	833	1136	19	590
DEXTER No. 2	1040	1319	21	503
DOVER	**1872	1106	17	417
DUNBAR	1984	1898	39	858
EASTLAND No. 1	1560	1175	21	665
EASTLAND No. 2	1212	1272	24	833
ELDORADO No. 1	1238	1276	22	590
ELDORADO No. 2	1026	1235	20	470
ESSEX	2868	1567	50	1065
FAIRLANE No. 1	2260	1446	32	908
FAIRLANE No. 2	2240	1514	34	1020
GARY No. 1	1293	1316	23	590
GARY No. 2	1408	1430	24	665
GLENWOOD	1796	1878	36	815
GOODRICH	2468	1858	38	1020
HOLBROOK No. 1	1036	1499	30	536
HOLBROOK No. 2	1430	1865	39	644
HOWES	1528	1703	33	652

HOUSE	Sq. Ft. House Area	Blocks for Foundation	Cu. Yds. Poured Concrete	Sq. Yds. Plaster or Wallboard Surface
KENSINGTON	1664	1861	43	615
KENTON	1992	1798	28	890
KENWOOD No. 1	1592	1769	20	740
KENWOOD No. 2	1304**	1268	24	490
LAMAR	1351	1685	33	640
LAREDO No. 1	864	1090	16	420
LAREDO No. 2	816	1057	15	393
NASSAU	1730	2131*	36	768
NEWTON No. 1	1416	1218	18	650
NEWTON No. 2	1648	1486	23	775
NORMANDY	2316	1929	36	1014
OAKLAND No. 1	1318	1504	38	592
OAKLAND No. 2	1318	1504	28	614
PARKWOOD	1632**	730	15	580**
PLATA No. 1	1116	1476	29	404
PLATA No. 2	1432	1795	15	621
PORTAGE	2039	1462	27	960
PRINCETON No. 1	1298	1209	22	590
PRINCETON No. 2	1408	1450	24	665
REGENCY	1596	2051	37	709
ROTTERDAM	1296	1159	16	633
SAVANNAH No. 1	2558	2005	41	1125
SAVANNAH No. 2	1968	1644	33	909
SELMA	2132	1522	27	1125
SHARLEAR No. 1	892	1078	16	430
SHARLEAR No. 2	1020	1144	18	500
SHERWOOD No. 1	1344	1314	23	535
SHERWOOD No. 2	1490	1543	94	610
SIERRA No. 1	1278	1302	22	518
SIERRA No. 2	1120	1257	20	485
SIERRA No. 3	980	1149	17	452
SIERRA No. 4	1436	1461	29	536
SPARTA	2409	1447	33	1075
SPARTA No. 2	1798**	1583	28	767
TRENTON No. 1	1860	1523	29	812
TRENTON No. 2	1860	1577	29	812
VENTURA No. 1	1318	1365	26	534
VENTURA No. 2	1016	1134	19	457
VENTURA No. 3	1318	1570	52	544
WILSHIRE No. 1	1396	1478	27	665
WILSHIRE No. 2	1598	1537	28	658
YORKSHIRE	1632*	1035	38	675*

*Upper Floor Only **Includes First Level

Bates, *The Home of Distinction*



PLAN No. 2

SEE PAGE 47 FOR ILLUSTRATION

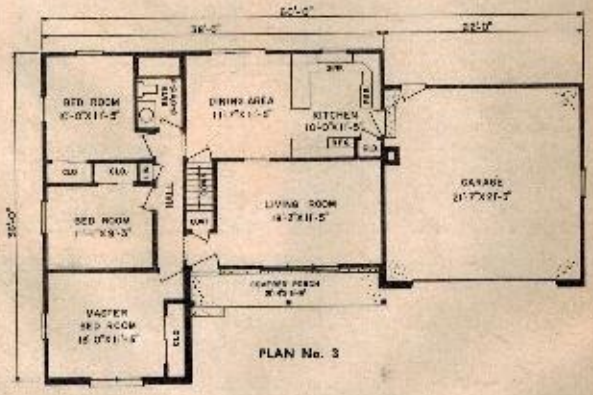
WHAT IS SERVICE

Dear Mr. Sovereign:

Since dissatisfied customers never fail to write their grievances, I thought it only fair to write as a completely satisfied customer... I was pleased with the prompt, courteous, and completely accurate service I received. Next, I was pleasantly surprised when the initial prints arrived only three days later, with all requested alternations noted correctly and with ample information anticipating nearly all of my possible queries.

I received the shipment piggyback and when I opened the vans, I received the final pleasant surprise. Not only was the quality of material and workmanship well above my expectations, but the people who packed the load demonstrated a level of care and competence I doubt could be surpassed.

...Va.



PLAN No. 3

INFORMATION ON REQUEST

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